

Citywide Workshop #1



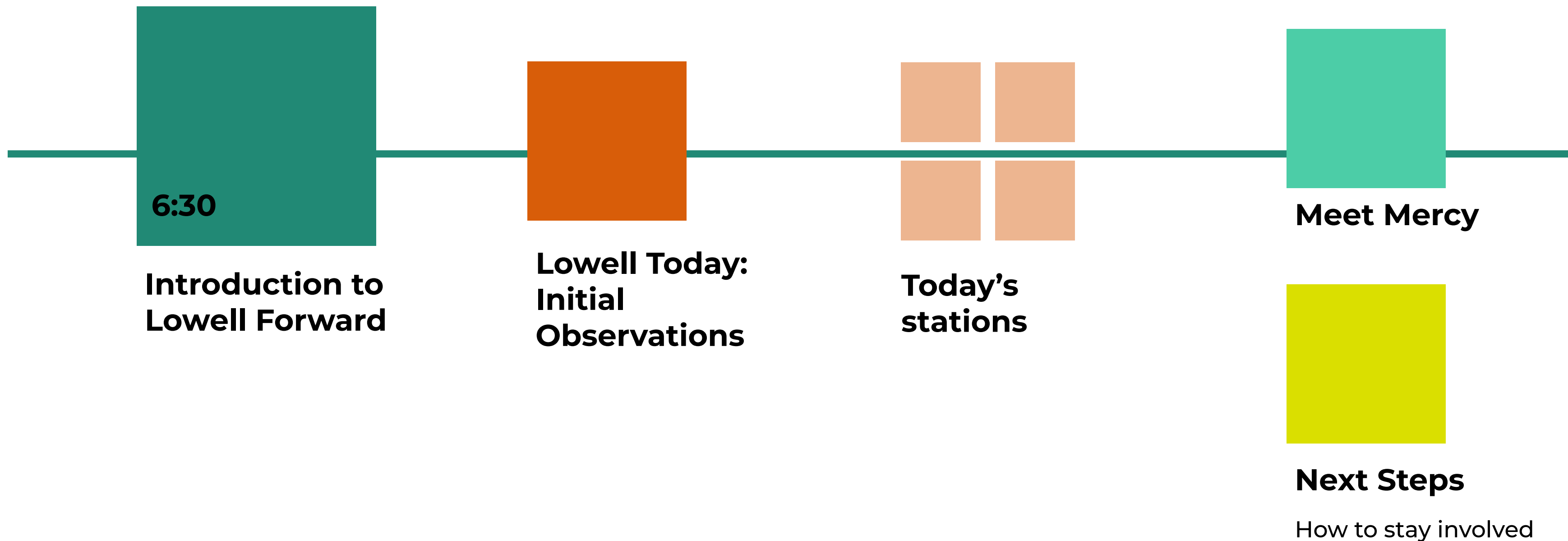
FORWARD

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AVANZA

AVANÇA

Agenda



Introduction to Lowell Forward

What does a Comprehensive Plan include?

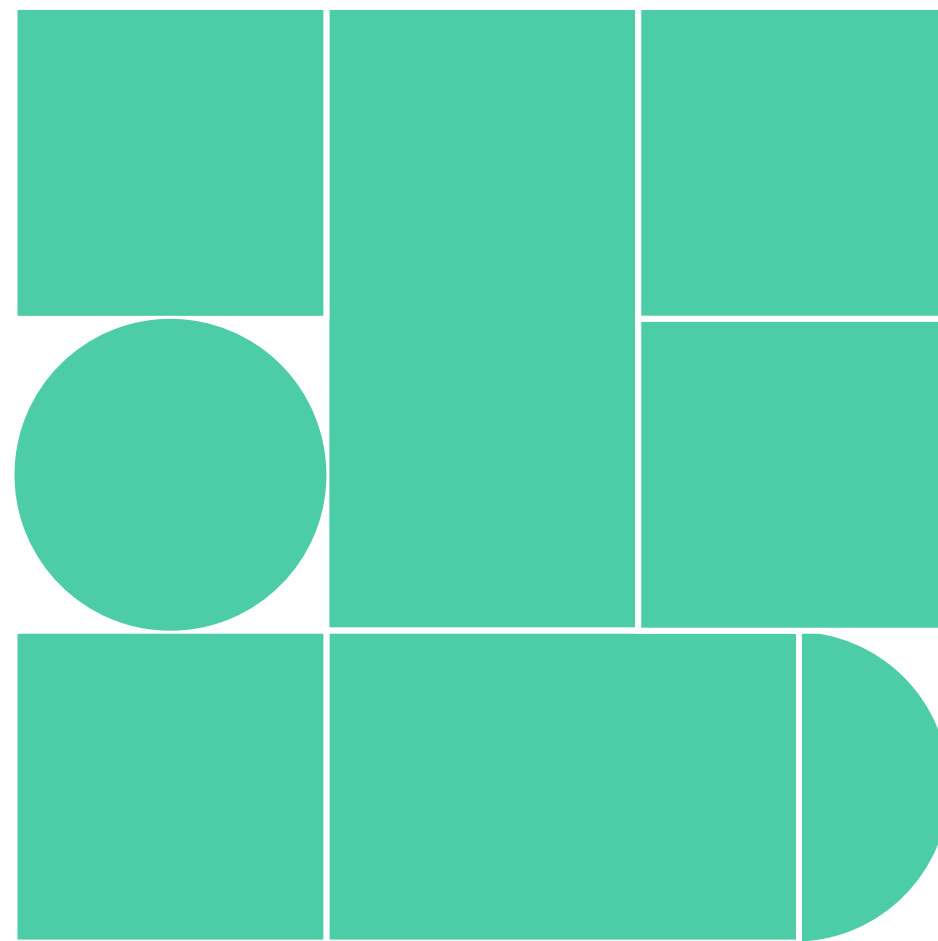
Vision and Values



A shared vision for the city and its neighborhoods

- Past and ongoing planning efforts

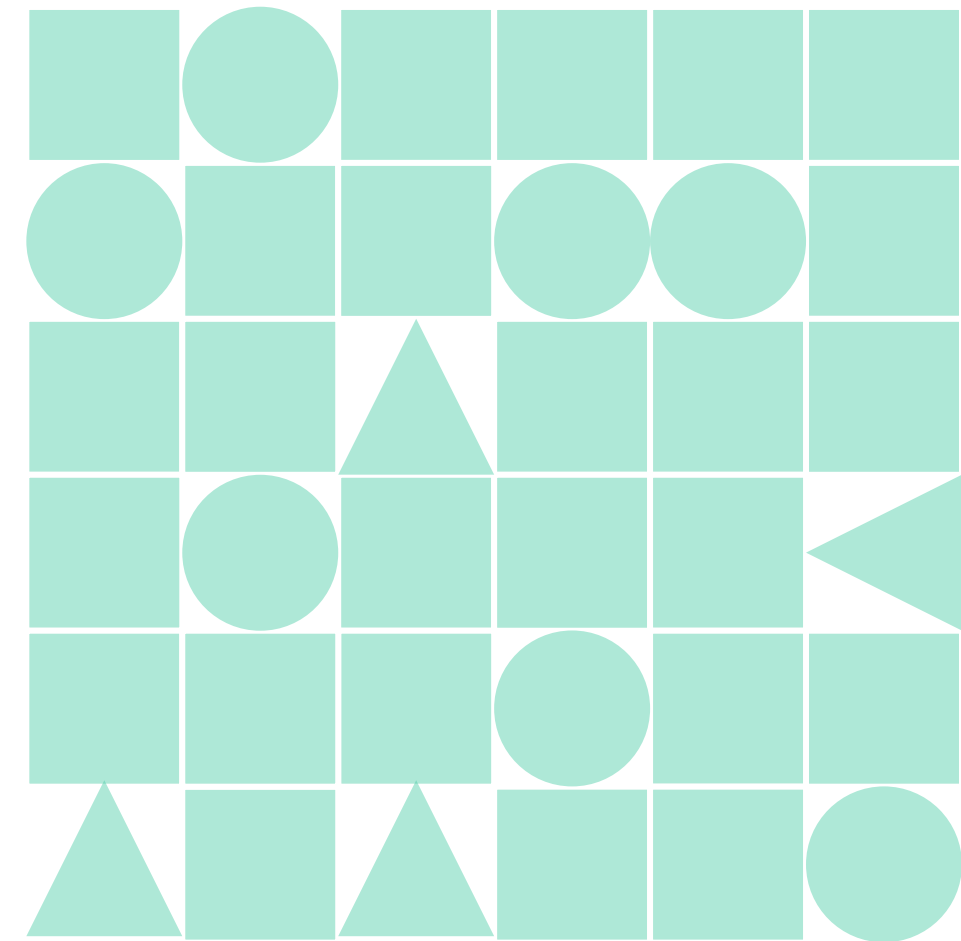
Goals and Objectives



Coordinated goals that support the vision

- City Departments

Actions and Strategies



A guide for policymaking and investments in the near future

- Grants and Funds
- Stakeholders
- Existing initiatives

Community Engagement

Lowell Forward - approach

Toward more dynamic ambitions of resiliency (the ability to survive, adapt, and grow in the face of change).

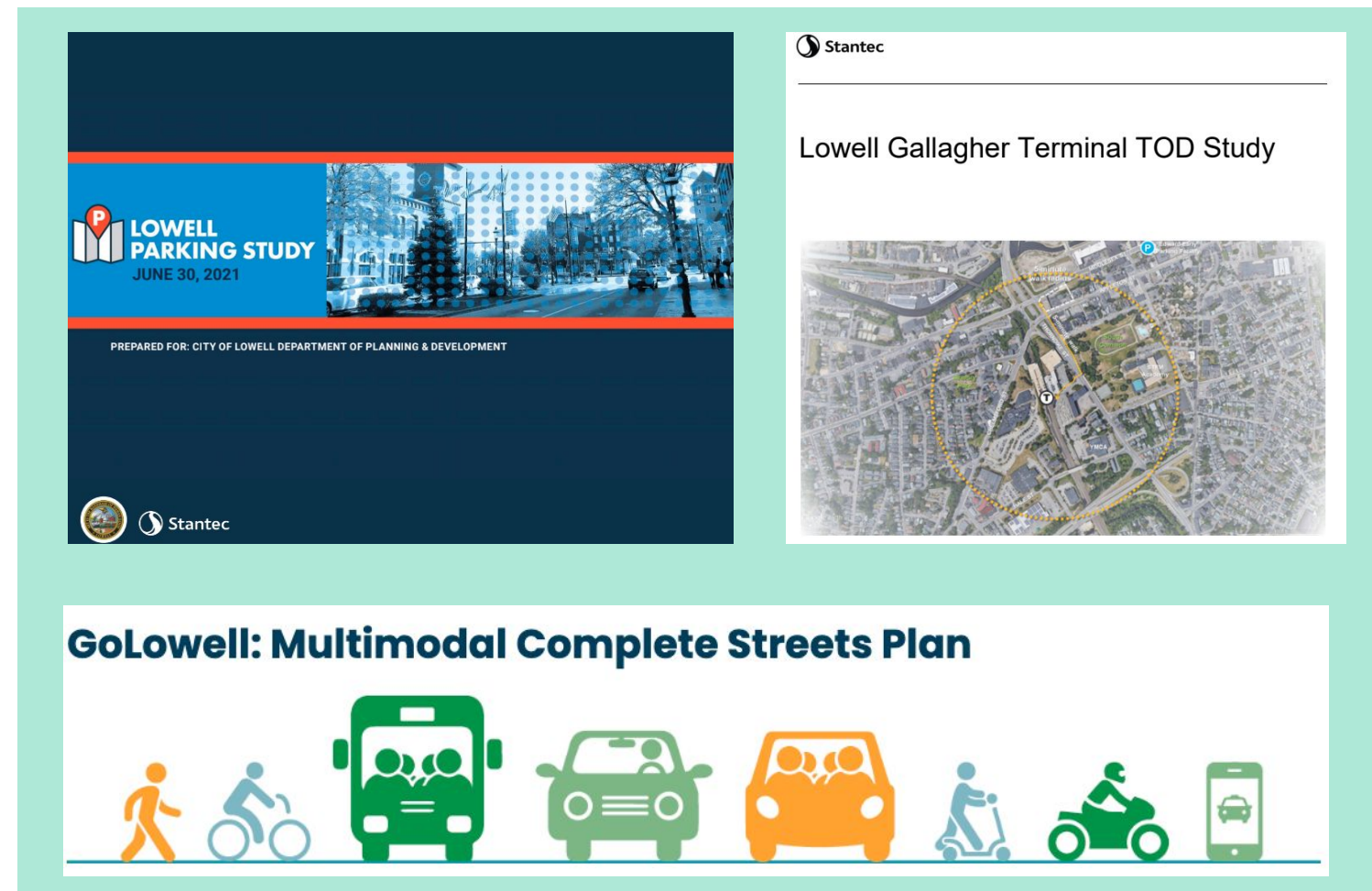
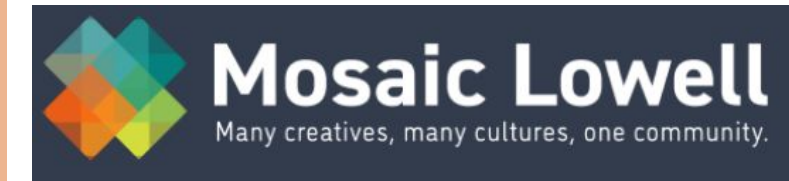
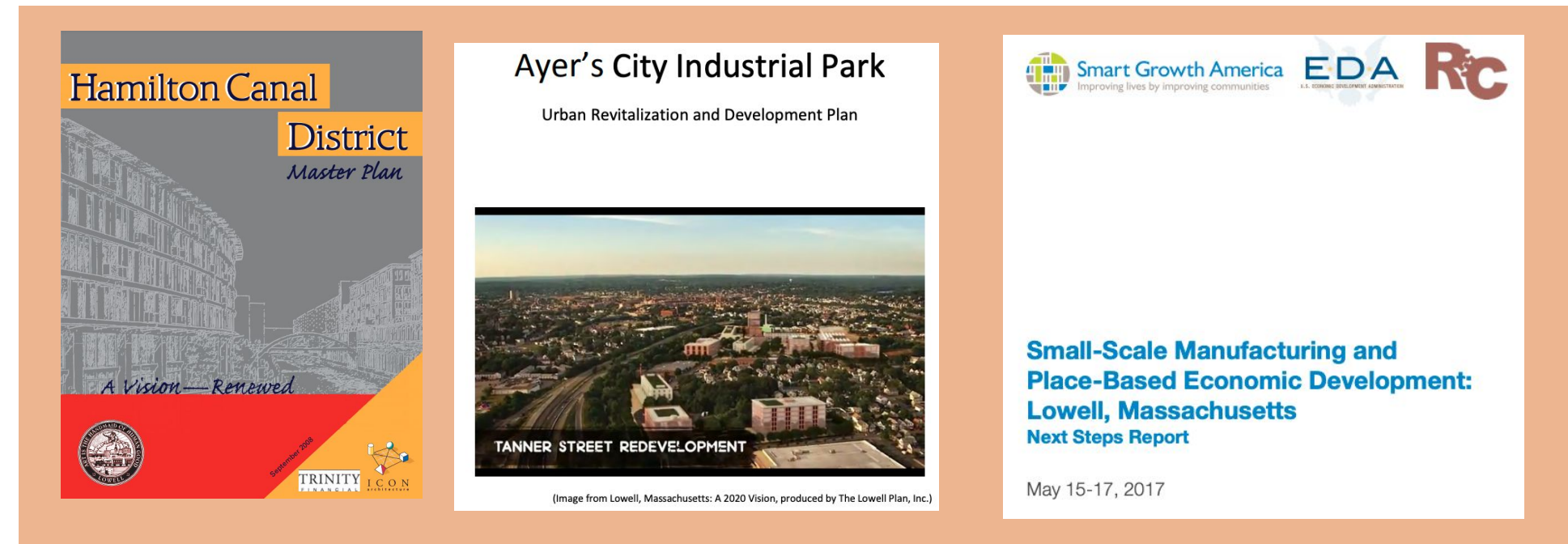
Enhance Resiliency

Acknowledges the complex interrelationships of these topics, highlights locally relevant key themes, and weaves the concept of resiliency throughout:

- Goals
- Land Use
- Housing
- Economic Development
- Natural and Cultural Resources
- Open Space and Recreation
- Services and Facilities
- Circulation
- Implementation

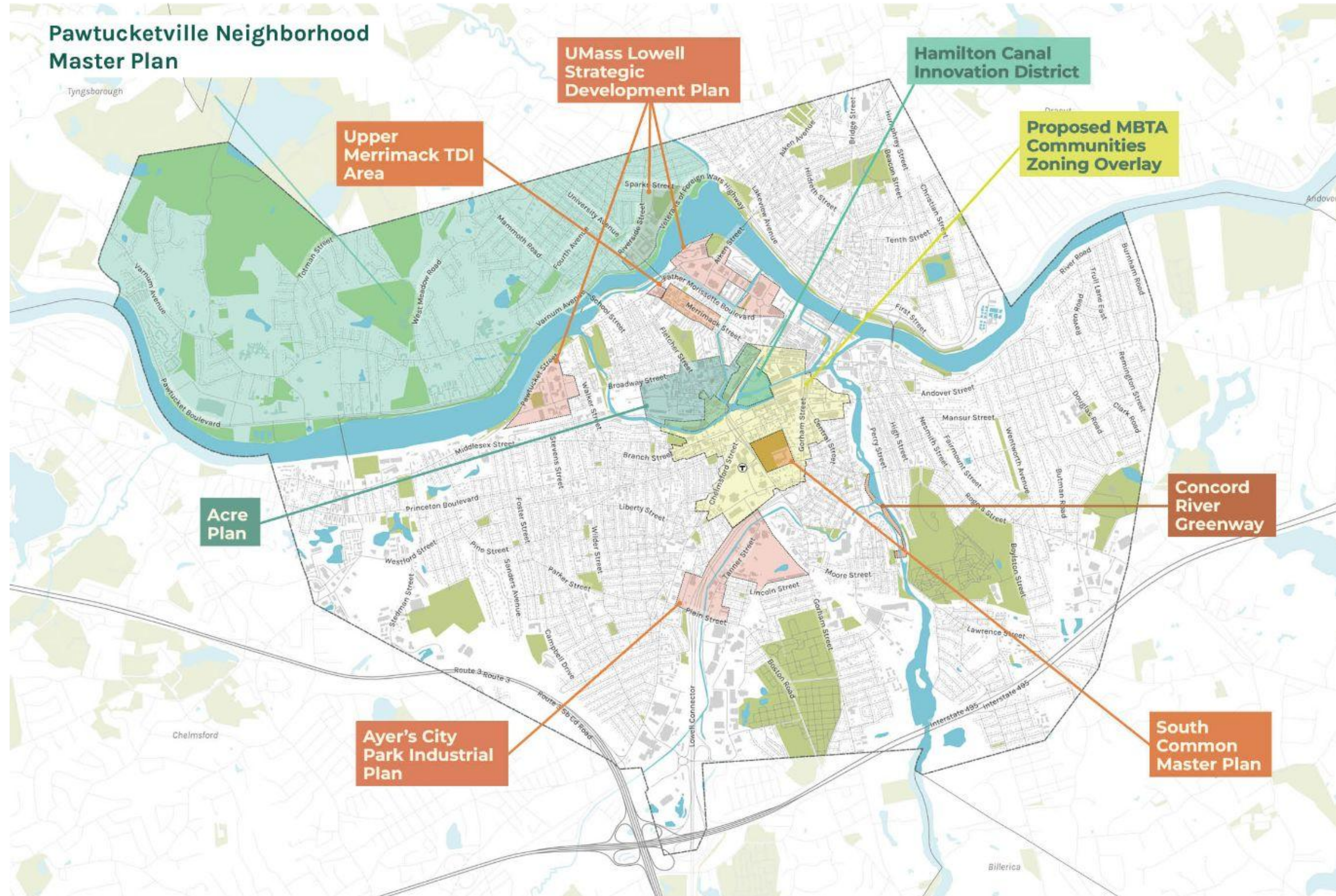
Integrate topic areas

Building upon and stitching together planning efforts



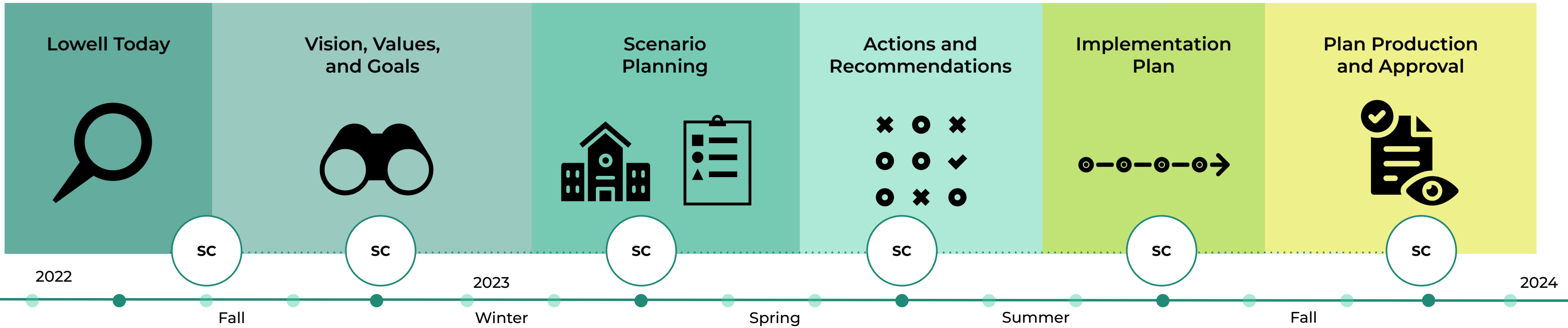
- Other initiatives:**
- TDI Fellow for Lowell's Upper Merrimack Street
 - Revitalizing Lower Lock
 - Lord Overpass Reconfiguration- Last Stage
 - 1999 Acre Plan Boundary
 - Concord River Greenway
 - South Common Master Plan - Phase II
 - 2001 JAM Area Boundary

Building upon and stitching together planning efforts



Plan Steps/Phases

Learning and visioning → Testing future visions → Developing the plan →



Where are we today?

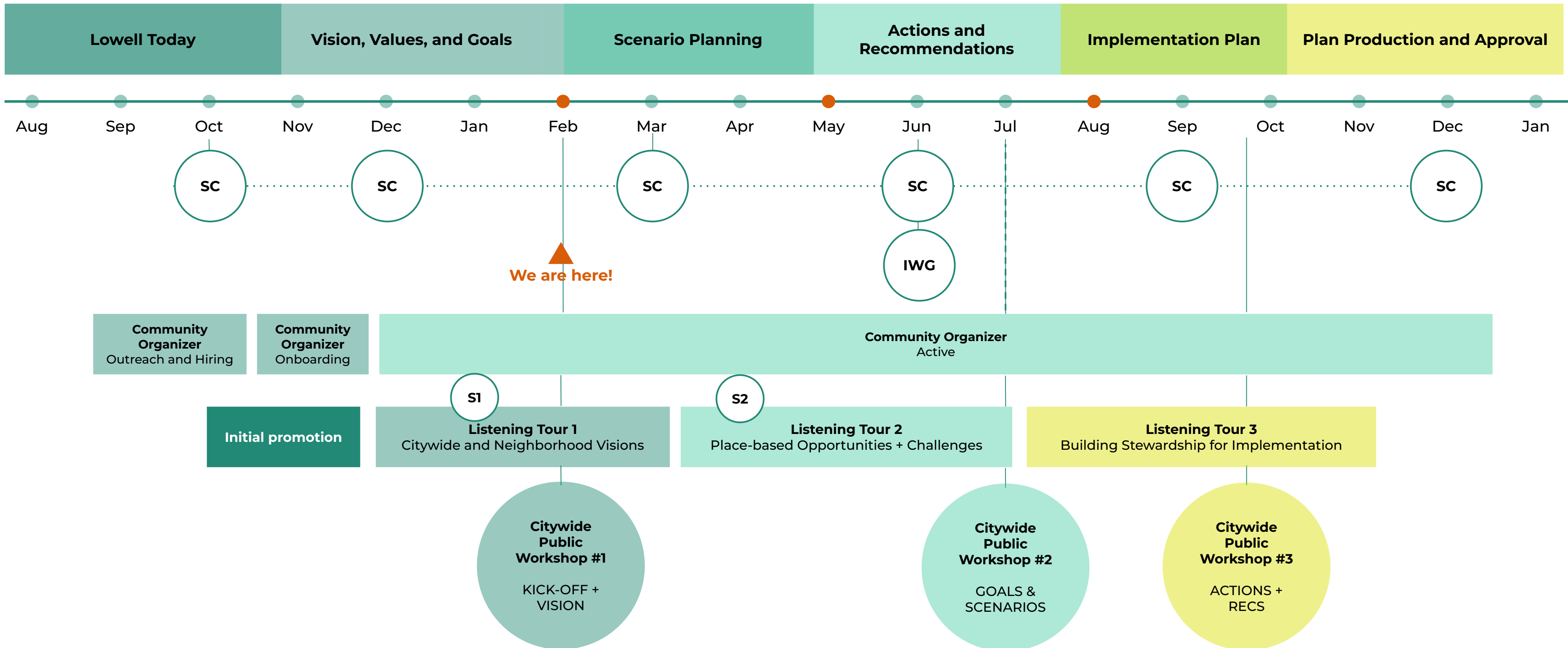

We are here!

Where do we want to go?

How do we get there?

Timeline (updated)

Learning and Visioning → Testing Future Visions → Developing a plan →



SC = Steering Committee, IWG = Interdepartmental Working Groups, S = Survey Launch

Lowell Today: Initial Observations



Lowell Today: Existing Conditions Framework

Demographics	Community and Culture	Housing	Land Use and Zoning	Urban Form and Place Types
<ul style="list-style-type: none"> ● Population change ● Racial distribution ● Income distribution 	<ul style="list-style-type: none"> ● Cultural, art and creative assets ● Creative economy 	<ul style="list-style-type: none"> ● Housing types & household composition ● Housing density ● Housing age & vacancy ● Housing tenure 	<ul style="list-style-type: none"> ● The role of zoning, land use and other regulations today 	<ul style="list-style-type: none"> ● Place types across Lowell

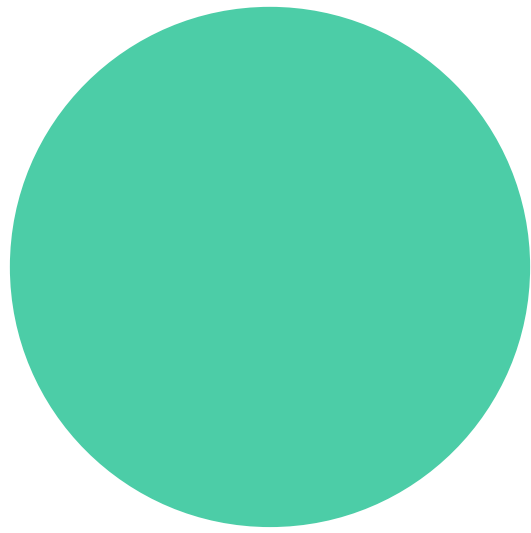
Economic Development	Mobility	Environment and Open Space
<ul style="list-style-type: none"> ● Employment analysis ● Business health ● Commuting patterns ● Role of anchor institutions ● Commercial real estate analysis ● Fiscal sustainability 	<ul style="list-style-type: none"> ● Existing transportation network ● Existing initiatives ● Safety & other mobility considerations 	<ul style="list-style-type: none"> ● Open Space and Recreation network ● OSRP goals ● Environment and Climate Flood Risk ● Heat island & tree coverage

Today's stations

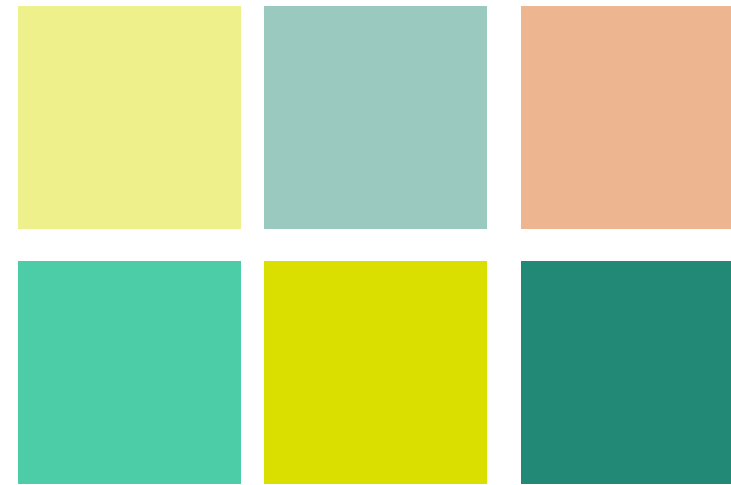


Citywide Workshop 1:

After this **Kick-off presentation**, please explore the different Stations:



Welcome table for a general introduction to the plan and an activity around building a shared vision



Lowell today stations exploring different topic area's existing conditions and providing feedback on topic specific visions.

- a. Demographics + Community and Culture
- b. Housing
- c. Land Use and Zoning + Urban Form and Place Types
- d. Economic Development
- e. Mobility
- f. Open Space and Environment



Kid's station (all welcome)

Lowell Today Stations

Lowell today stations exploring different topic area's existing conditions and providing feedback on topic specific visions.

a. Demographics + Community and Culture

- i. Help us map Lowell's community spaces.

b. Housing

- i. What type of housing do we need more of?

c. Land Use and Zoning + Urban Form and Place Types

- i. What type of activity do you want more of in Lowell?

d. Economic Development

- i. What type of shops and businesses do we need more of?
- ii. What's your biggest concern around jobs and economic development in Lowell?

e. Mobility

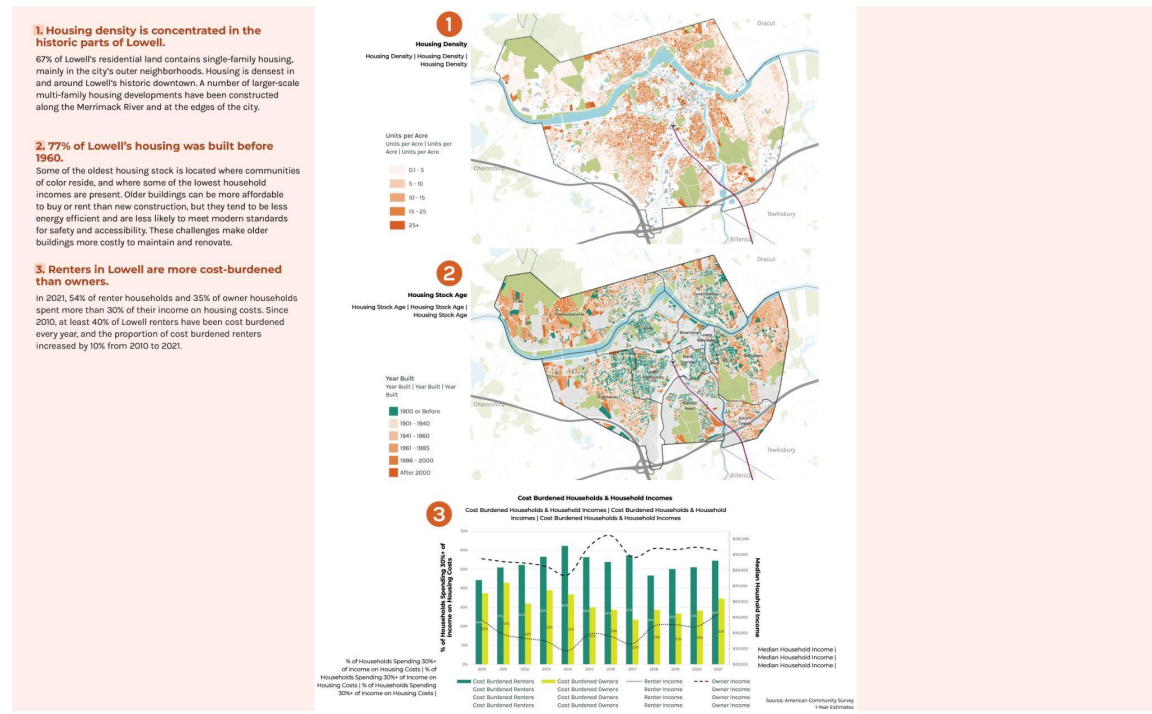
- i. How do you get around in Lowell?
- ii. How do you rate the quality of different transportation infrastructure?
- iii. What's your biggest concern about mobility in Lowell?

f. Open Space and Environment

- i. How can Lowell become more sustainable and environmentally resilient?
- ii. How can Lowell's open spaces and parks become more inclusive and accessible?
- iii. What types of park features and amenities does Lowell need more of?

Learn

Lowell Today: Housing
Unindo Esforços de Planejamento | ការពង្រឹងផ្សេងៗគ្នា
[Unindo Esforços de Planejamento]



Interact

What type of housing do we need more of?
Unindo Esforços de Planejamento | ការពង្រឹងផ្សេងៗគ្នា
[Unindo Esforços de Planejamento]

PLACE DOTS ON THE GRID
Place dots on the grid | Place dots on the grid | Place dots on the grid

	Single Family	Small Multi-Family (2-4 units)	Townhomes	Medium Multi-Family (7-15 units)	Large Multi-Family (15+ units)
Adults with no kids [Age 18-34] (Adults with no kids)					
For Whom? For Whom? For Whom? Families with kids [Age 35-54] (Families with kids)					
For Whom? For Whom? For Whom? Elderly [Age 55-64] (Elderly)					
Students [Age 18-24] (Students)					

Kid's station

Collective collage:

What is your vision for Lowell?



Meet Mercy + Next Steps



Meet our Community Organizer!

- Engage, listen to, and build trust with historically underrepresented populations in Lowell.
- Open doors to continued civic engagement through clear and open communications, inspiring grassroots/citizen agency.

Traditional Methods

- Recruit participation for public events
- Communications and event support

New Methods

- Build strategic networks, teams
- Collect, report, and analyze data

Contact Mercy at:

lowellforward@utiledesign.com

Meet our new...



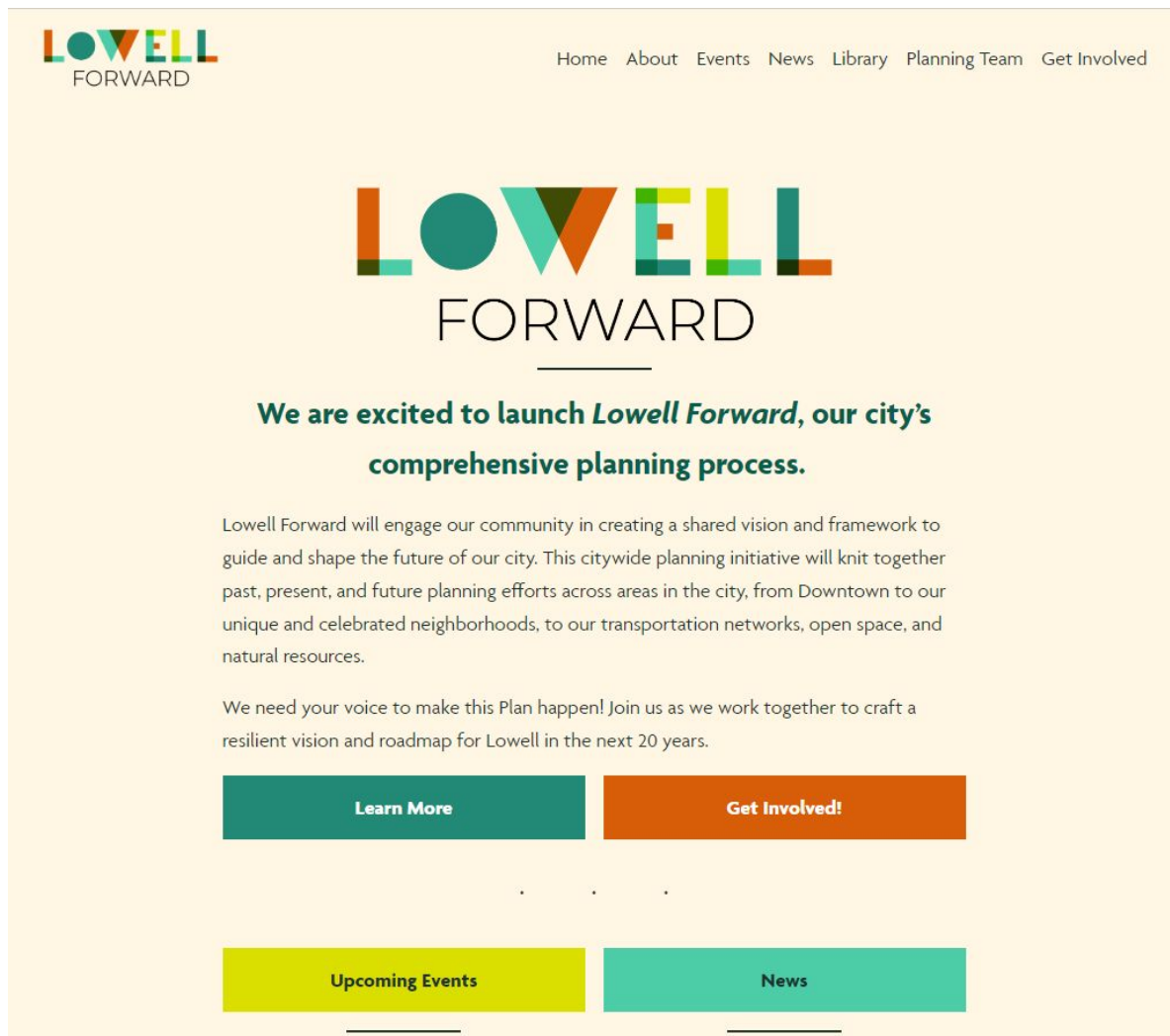
Community Organizer

Mercy Anampiu brings decades of experience within the Lowell community engaging with Lowell residents around issues of public health and equitable outcomes.

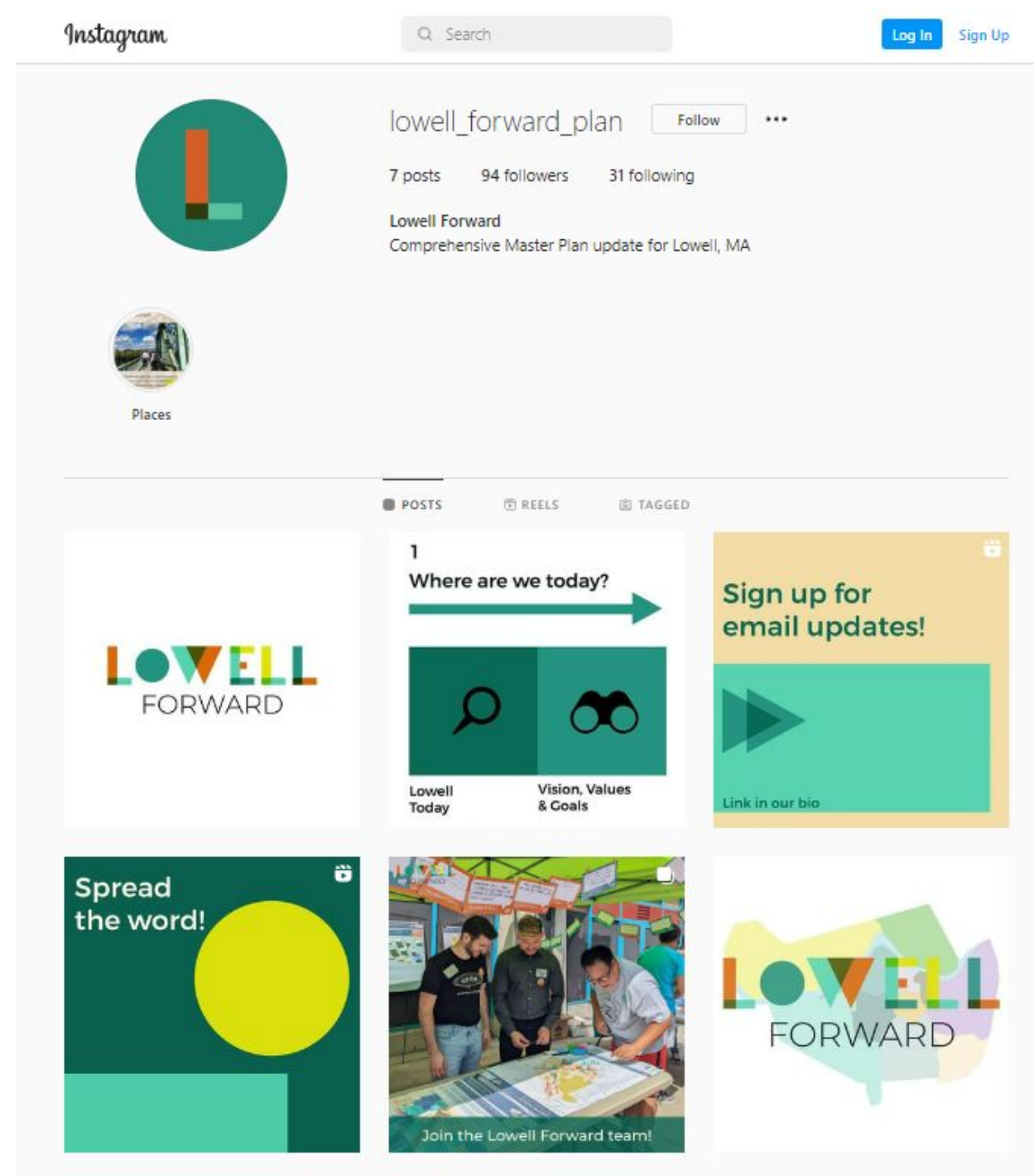


Stay connected through our website and social media!

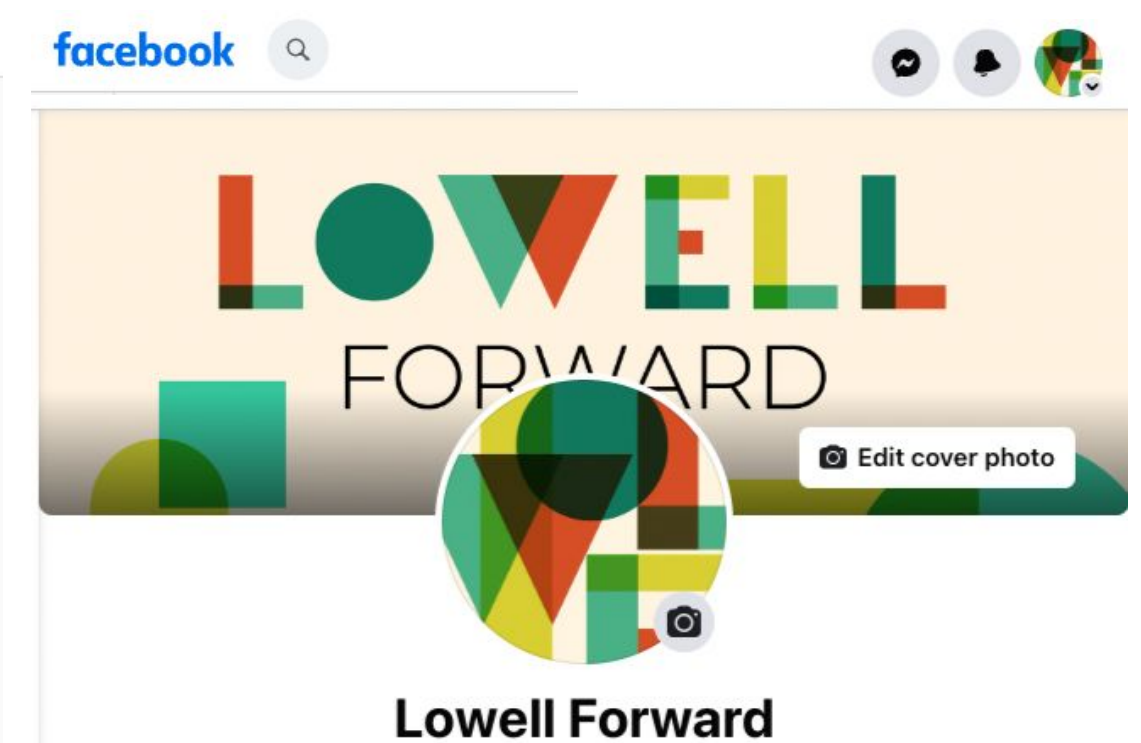
forward.lowellma.gov



@lowell_forward_plan



Lowell Forward



Follow us for updates, actively participate on comment sections, and help us spread the word!

Take the visioning survey! And spread the word!

Access the survey at:

<https://forward.lowellma.gov/get-involved/>

1. In our 2013 Comprehensive Plan we identified these 4 vision points with the community. We'd like to know if you think these themes are still important.
 - a. Livability
 - b. Place-making
 - c. Longevity
 - d. Responsibility
2. What other themes should we consider in Lowell Forward, our updated Comprehensive Plan?
3. What are some things you love about Lowell as a city? About your neighborhood?
4. What do you want to see improve or change in Lowell? In your neighborhood?

Take our visioning survey

What do you want for the Lowell of the future? Tell us what you like about the city and what could improve

Access the survey at:
<https://forward.lowellma.gov/get-involved/>

LOWELL FORWARD

Next Steps

1. **Connect with the Community Organizer!** Contact Mercy at lowellforward@utiledesign.com if you want to schedule a one-on-one.
2. **Stay connected with Lowell Forward** through our website, social media or newsletter. **Stay involved!**
3. **Take the visioning survey.** Follow this link and spread the word! <https://forward.lowellma.gov/get-involved/>
4. **Stay tuned on upcoming Listening Tour.**
 - a. Focus group meetings
 - b. Neighborhood meetings

How can I get involved?

តើខ្ញុំអាចចូលរួមដោយរបៀបណា? | ¿Cómo puedo participar? | Como posso participar?



Follow us on social media

តាមដានពួកយើងនៅលើប្រព័ន្ធផ្សព្វផ្សាយសង្គម | Síganos en las redes sociales | Siga-nos nas redes sociais

[@lowell_forward_plan](#)



Connect with our community organizer

ភ្ជាប់ទំនាក់ទំនងជាមួយអ្នករៀបចំសហគមន៍របស់យើង | Conéctese con nuestra organizadora comunitaria | Entre em contato com nossa organizadora comunitária

Mercy Anampiu
lowellforward@utiledesign.com



Visit our website for project updates

ចូលមើលគេហទំព័ររបស់យើងសម្រាប់ការធ្វើបច្ចុប្បន្នភាពគម្រោង | Visite nuestra página web para las noticias más recientes del proyecto | Acesse nosso site para saber novidades sobre o projeto



forward.lowellma.gov

Thank You!

LOWELL
FORWARD