

Steering Committee Meeting #5



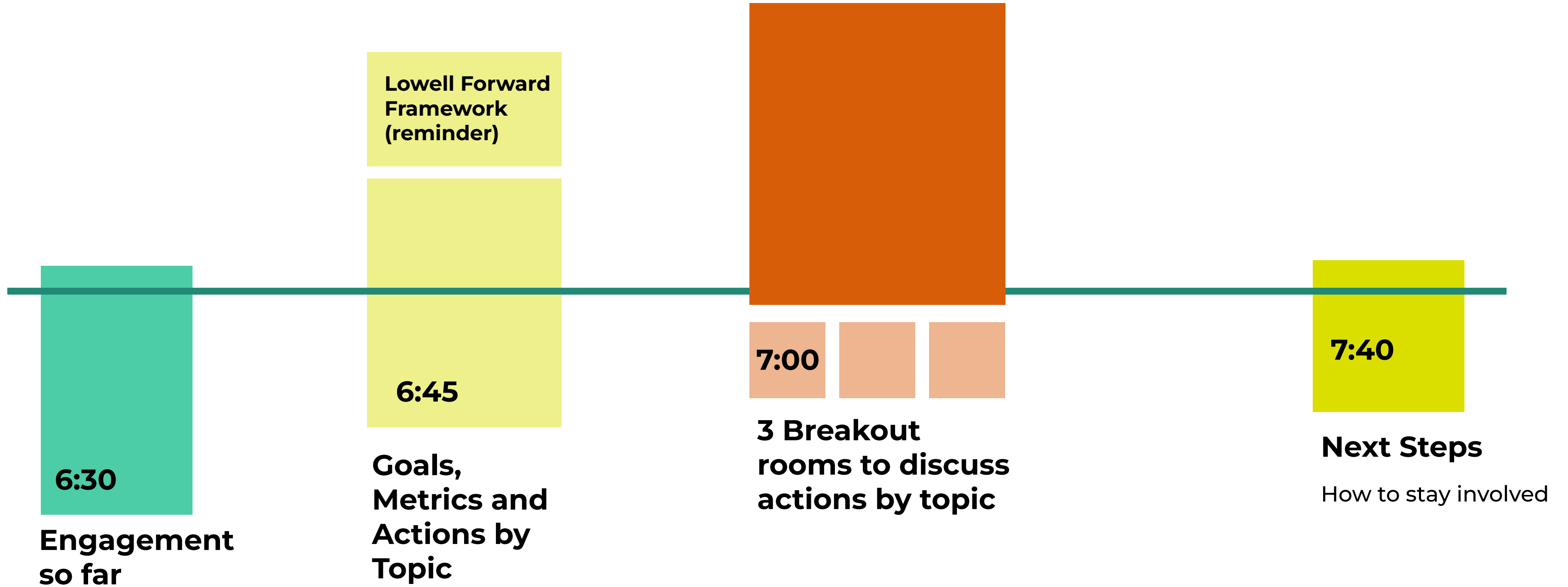
FORWARD

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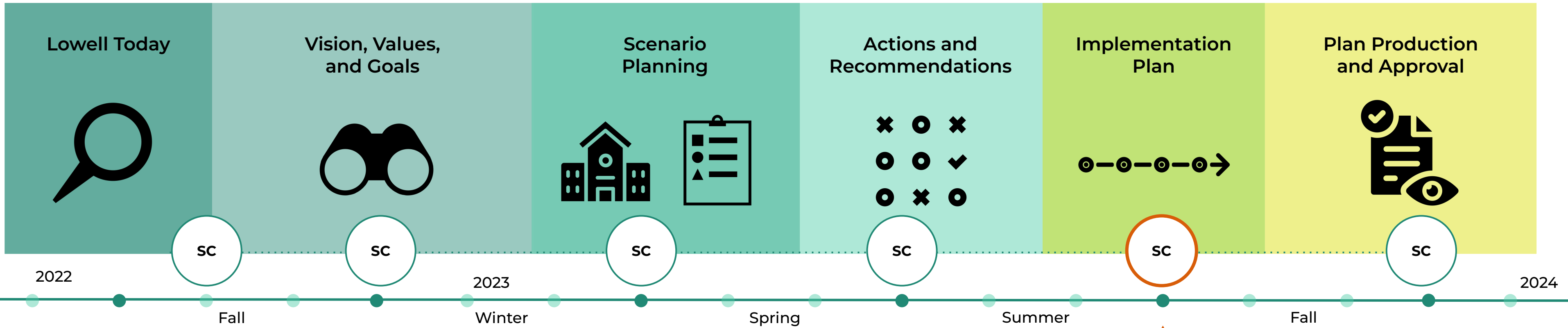
Agenda



Community Engagement so far

Plan Steps/Phases

Learning and visioning → Testing future visions → Developing the plan →



We are here!

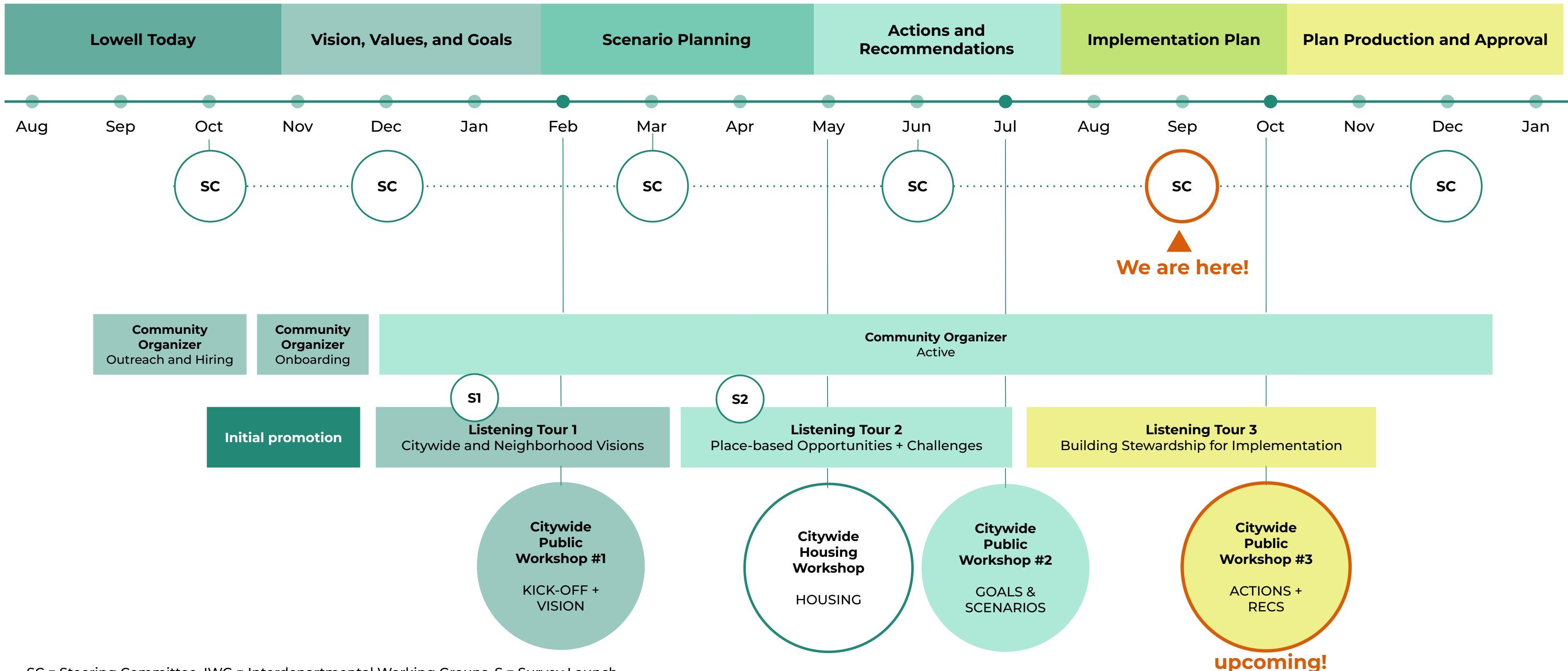
Where are we today?

Where do we want to go?

How do we get there?

Timeline

Learning and Visioning → Testing Future Visions → Developing a plan



SC = Steering Committee, IWG = Interdepartmental Working Groups, S = Survey Launch

Phase 2 Engagement

- **Public Workshop 2**
 - 40+ attendees
 - 11 comment cards
 - 167 sticky notes
- **Vision and Goals Survey 2**
 - 366 responses
- **Community Organizer (total conversations up to now)**
 - 22 Stakeholder Conversations
 - 7 Focus Groups
- **12+ City-led focus groups**



Mercy and Fran at the Acre Fest



Lowell Forward Public Meeting - Goals and Scenarios

Survey #2: Vision and Goals

Help us make sure that we're heading in the right direction!

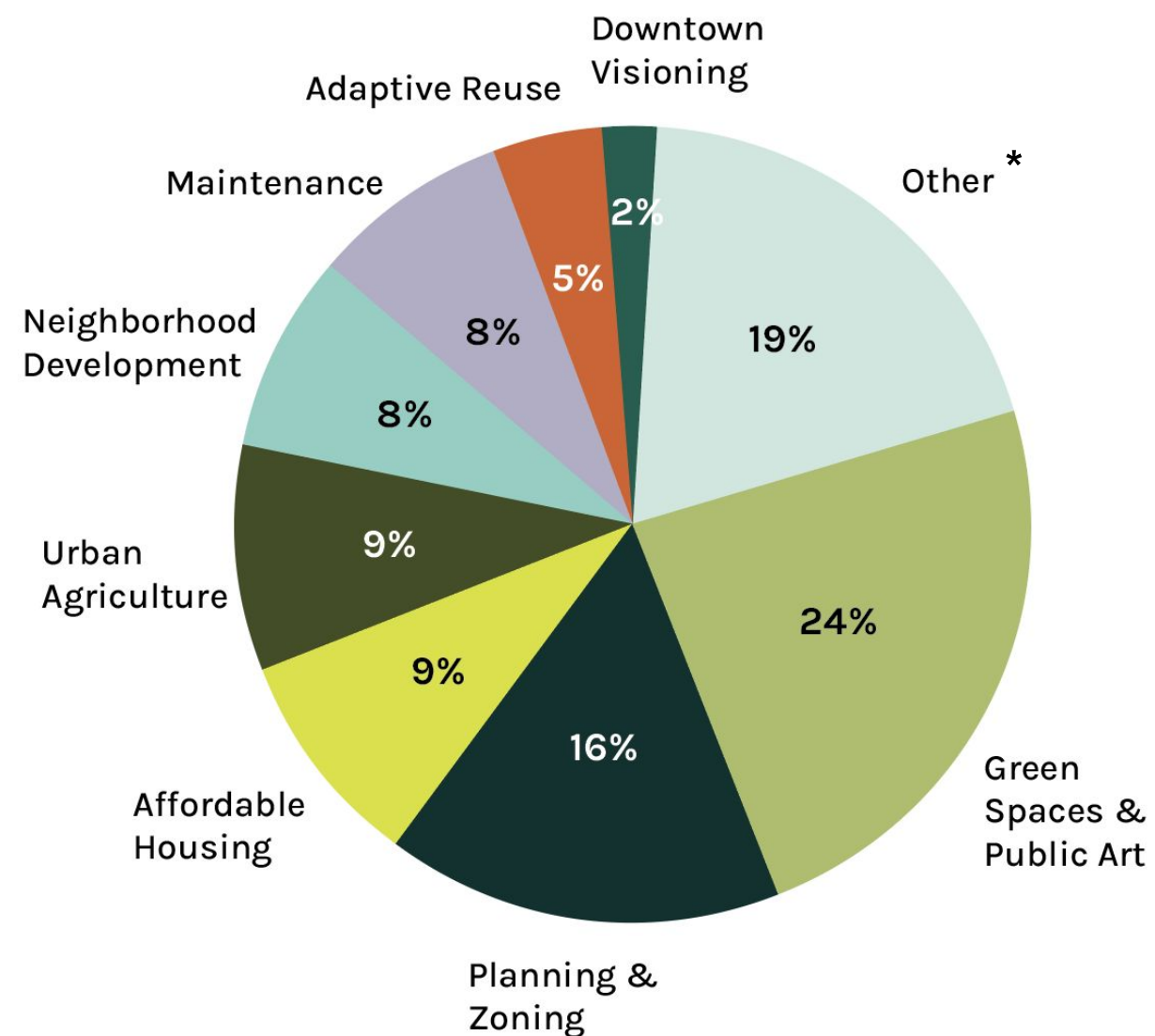
We heard you in the Visioning Survey, the Citywide Visioning Workshop, and through our Community Organizer. The vision statements and top goals below will be used to set the priorities for the Lowell Forward plan.



Mercy's Senior Center focus group

Key Takeaways from Phase 2 Engagement

Land Use and Urban Form

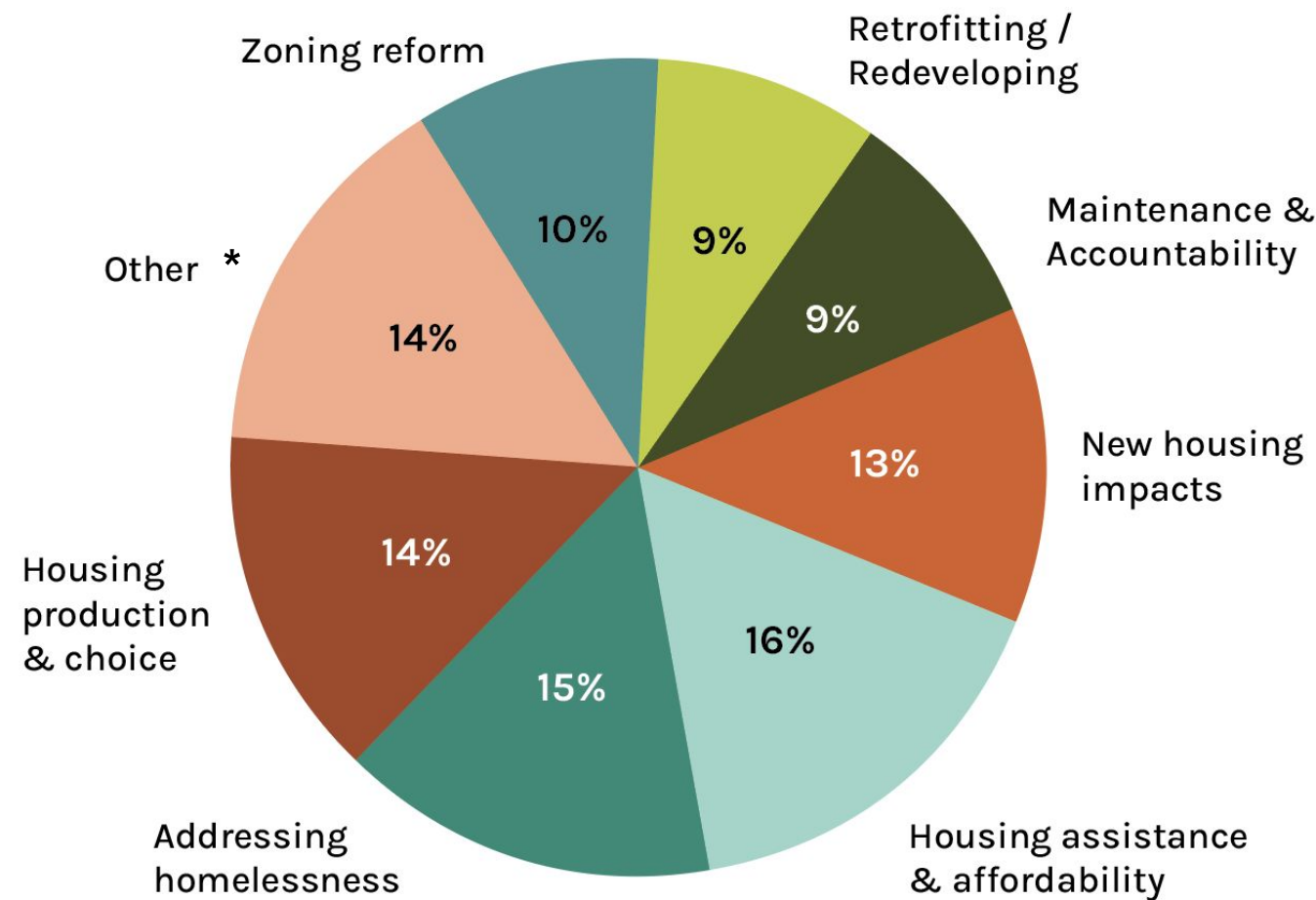


1. More parks, green spaces, and public art
2. Comprehensive planning, mixed-use zoning and better connectivity between residential areas
3. Affordable housing that caters to a diverse population
4. Urban agriculture initiatives

**Other topics included addressing homelessness, infrastructure, economic development, UMass Lowell expansion and equitable development*

Key Takeaways from Phase 2 Engagement

Housing

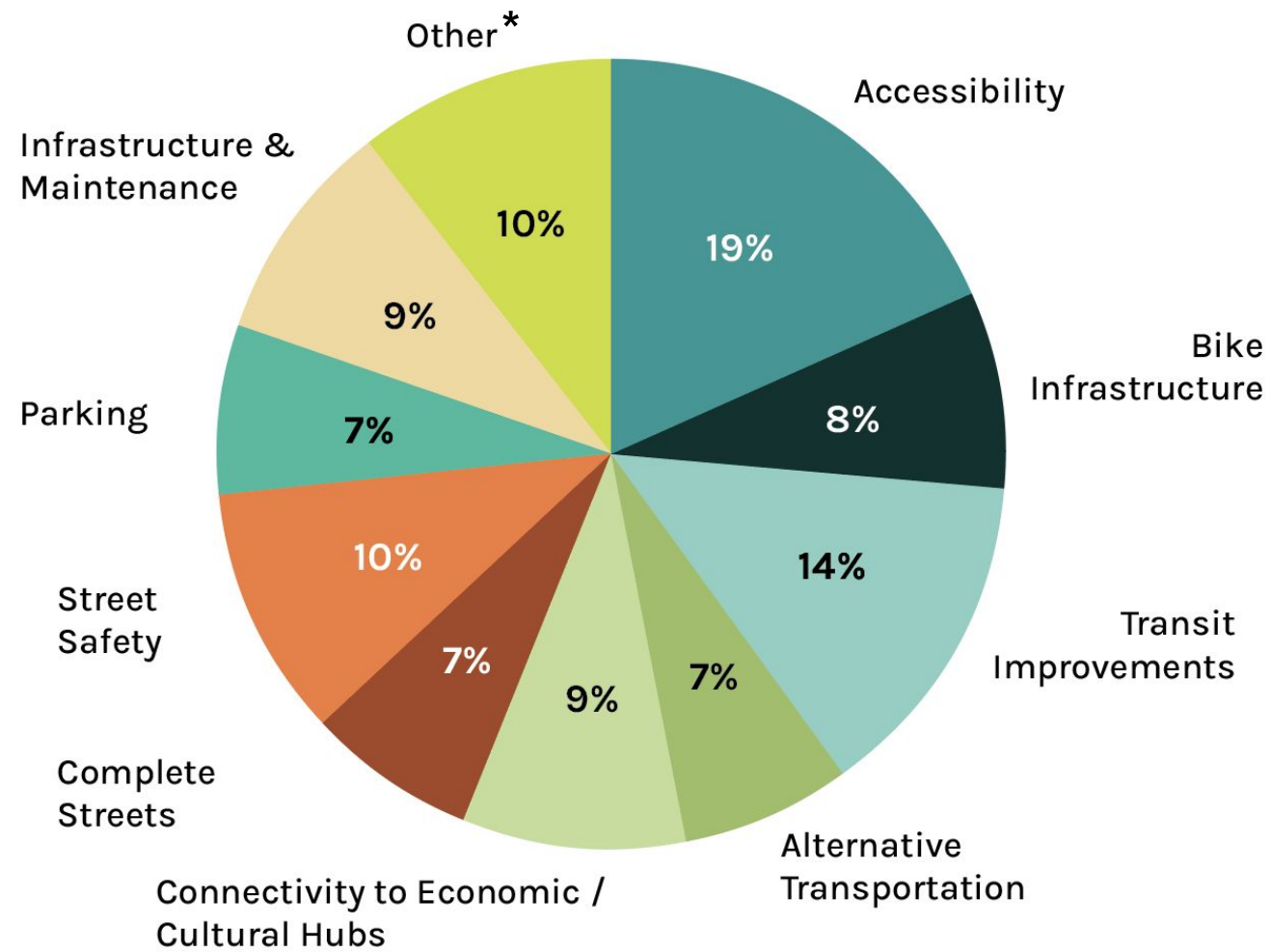


1. The need for affordable housing and housing assistance
2. Provide resources to the homeless
3. More housing production, including mixed-use developments
4. Concern over new housing development impacts

**Other topics included rent control, regional collaboration, competent developers, innovation in housing*

Key Takeaways from Phase 2 Engagement

Mobility

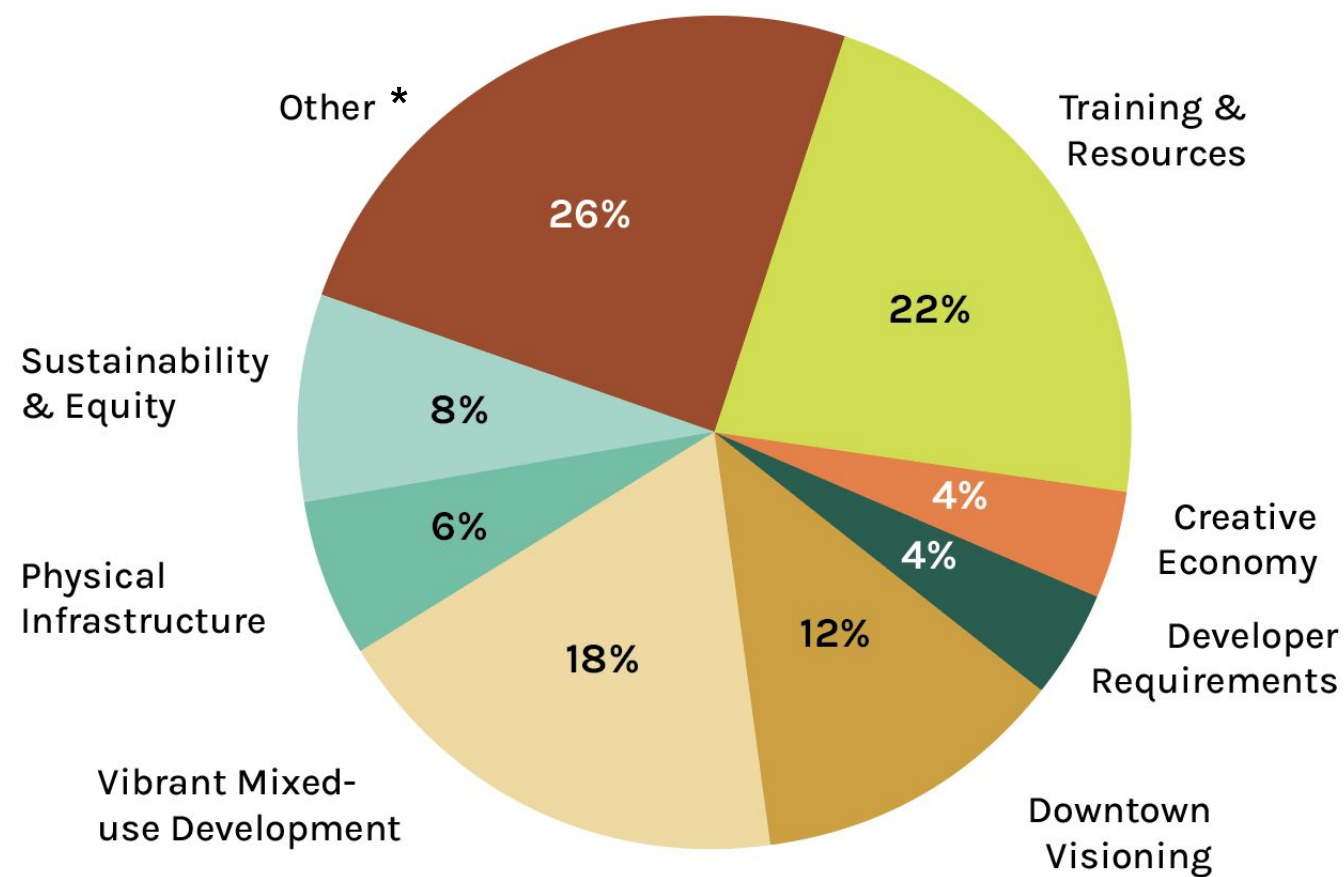


1. Need for improved wheelchair accessibility on sidewalks and crossings
2. Enhanced public transportation system
3. Public safety on mobility routes
4. Better road conditions and infrastructure maintenance
5. Better connectivity to economic/cultural hubs

**Other topics included encouraging carbon free transportation and more accountability*

Key Takeaways from Phase 2 Engagement

Economic Development

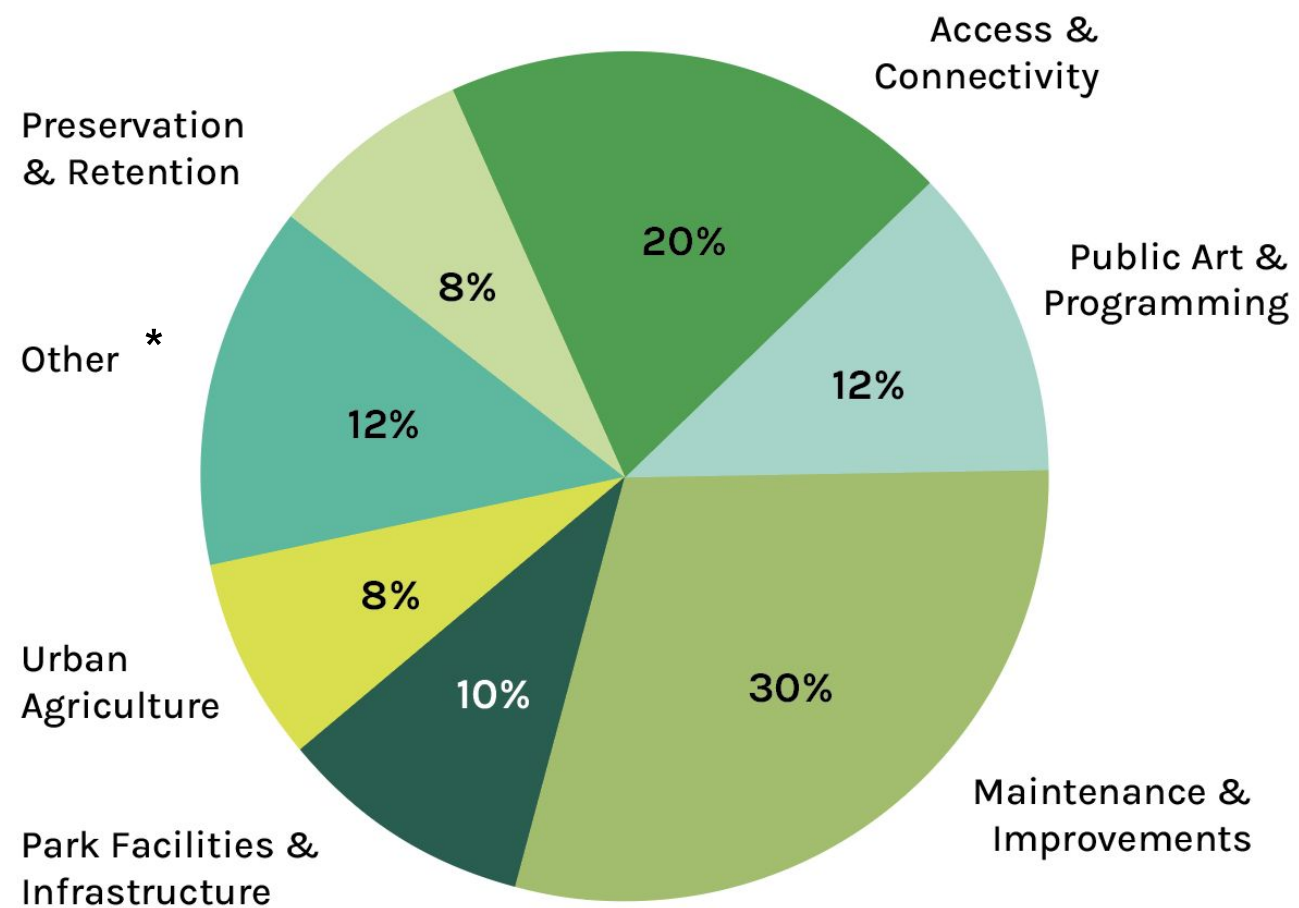


1. Providing workforce training and resources for businesses
2. Vibrant mixed-use development
3. Visioning Downtown to increase business, and make it a vibrant destination

**Other topics included promoting sustainable development, addressing homelessness, and UMass Lowell development expansion*

Key Takeaways from Phase 2 Engagement

Parks, Open Spaces and Trails

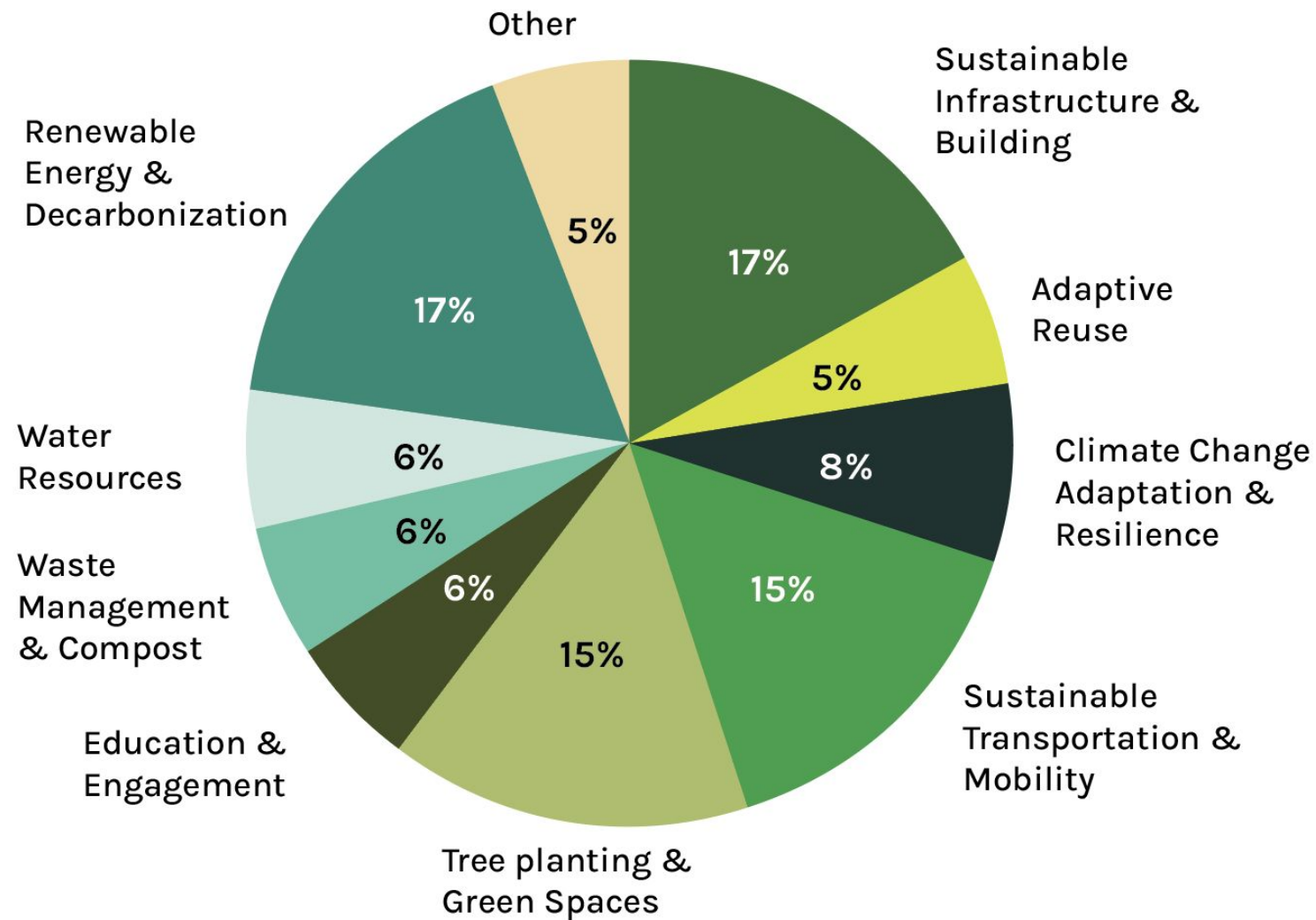


1. Regular maintenance and cleanliness of public/open spaces including safety/security measures
2. Better access and connectivity to open spaces
3. Programming and art in public spaces
4. Improved park facilities & infrastructure

**Other topics included accountability and action, ecosystem protection, attention to canals, equitable open space planning*

Key Takeaways from Phase 2 Engagement

Energy, Climate & Environment



1. Sustainable building including retrofitting older buildings & improving insulation
2. Incentivize renewable energy, and focus on decarbonization
3. Increase transit options, encourage biking and other eco-friendly modes of transportation, densify jobs and homes to minimize commute distances
4. Protecting trees and natural systems, supporting urban agriculture

Key Takeaways from Phase 2 Engagement

Arts and Culture

1. Promoting the creative economy, supporting artists and cultural communities.
2. Engaging the community in decision-making processes
3. Ensuring inclusivity in arts and cultural initiatives and programming.

Lowell Forward Framework

(Refresher)



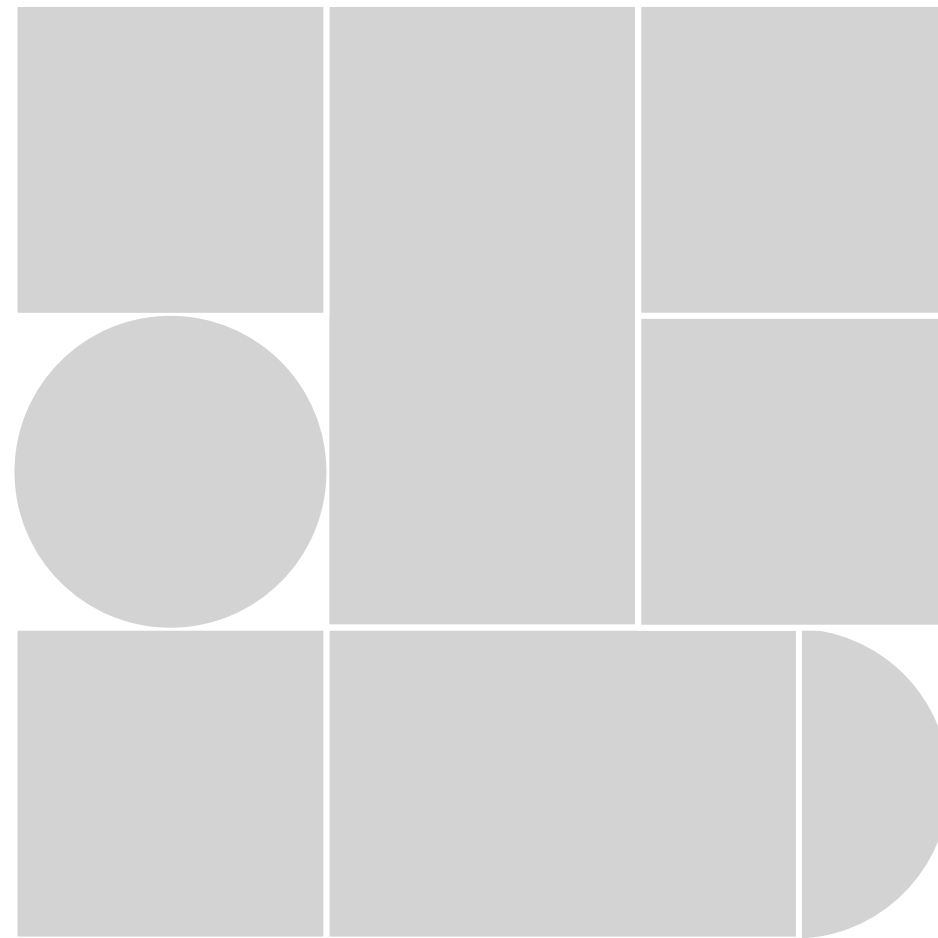
Lowell Forward - framework

Vision and Foundational Principles



A shared vision for the city and its neighborhoods

Top Goals supporting each topic area



Coordinated goals that support the vision

Actions to achieve each top goal



A guide for policymaking and investments in the near future

Consider:

- Who is responsible?
- Which grants and/or funds are needed?
- Do they connect to existing initiatives?

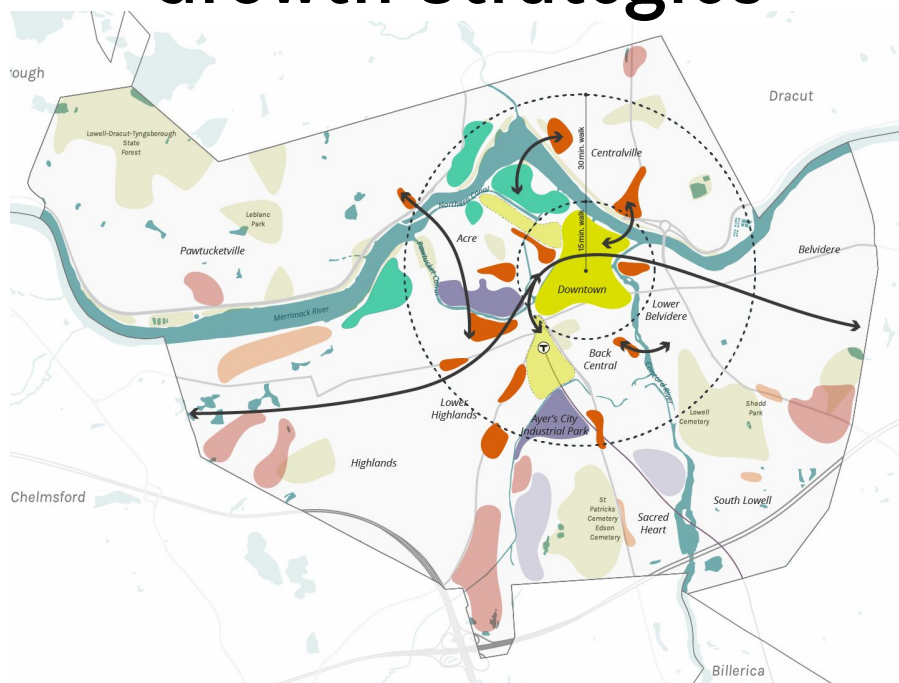
Top goals supporting each topic element

Land Use and Urban Form

1. Downtown growth
2. Growth in neighborhood activity centers and/or education anchors such as UML
3. Redevelop underutilized industrial areas or heavy commercial areas
4. Improve riverfront access and programming



Growth Strategies



Housing

1. Housing affordability
2. Housing diversity
3. Housing quality
4. Provide housing options for Lowell's most vulnerable populations
5. Ensure fair housing policies and practices

Mobility

1. Safe, equitable and connected mobility network that accommodates walkers, riders, drivers and bikers
2. Layers of transportation options with convenient access and navigation
3. High-quality, reliable transit, and incentives for utilizing transit options

Economic Development

1. Downtown revitalization
2. Promote, support, and grow Lowell's local businesses
3. Expand commercial and industrial opportunities
4. Increase job opportunities for Lowell residents

Energy, Climate, and Environment

1. Reduce carbon emissions from buildings citywide
2. Protect existing assets such as EV, bike, and solar energy infrastructure
3. Decarbonization of older housing stock
4. Ensure that decarbonization goals do not result in a disproportionate increase in energy burdens for our most vulnerable residents

Parks, Open Spaces and Trails

1. Strengthen Social Resilience, Equity, Access, and Maintenance to and of Parks, Open Spaces and Trails
2. Strengthen Climate Resilience and Sustainability in Parks, Open Spaces and Trails

Arts and Culture

1. Leverage the arts and support creative placemaking in Lowell
2. Support Lowell's economic vitality through arts, culture and creativity.

Actions to achieve each top goal

Top Goals

Land Use and Urban Form

Housing

Mobility

Economic Development

Energy, Climate, and Environment

Parks, Open Spaces and Trails

Arts and Culture

Actions to achieve each top goal

Top Goals

Metrics of success

Land Use and Urban Form

Housing

Mobility

Economic Development

Energy, Climate, and Environment

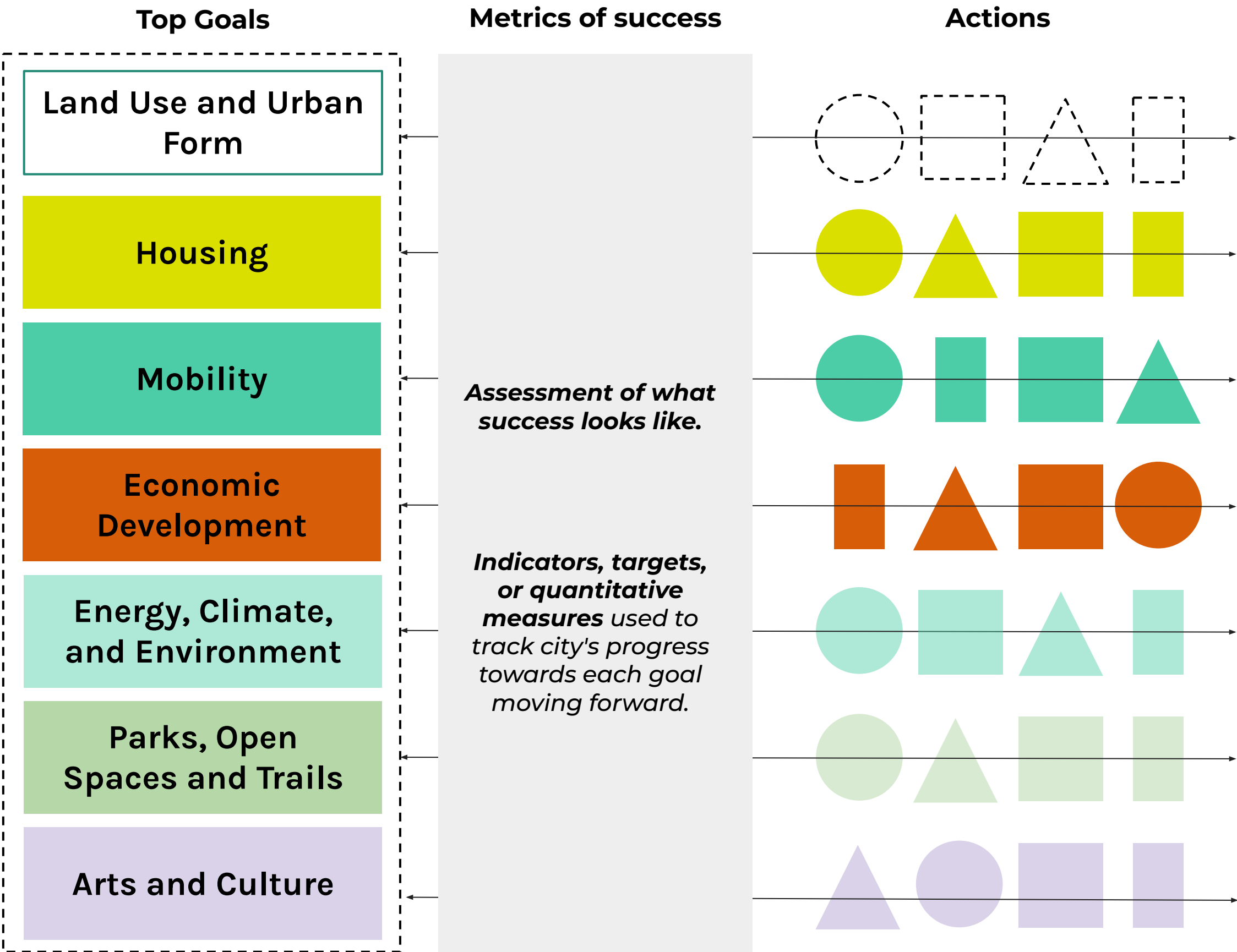
Parks, Open Spaces and Trails

Arts and Culture

Assessment of what success looks like.

Indicators, targets, or quantitative measures used to track city's progress towards each goal moving forward.

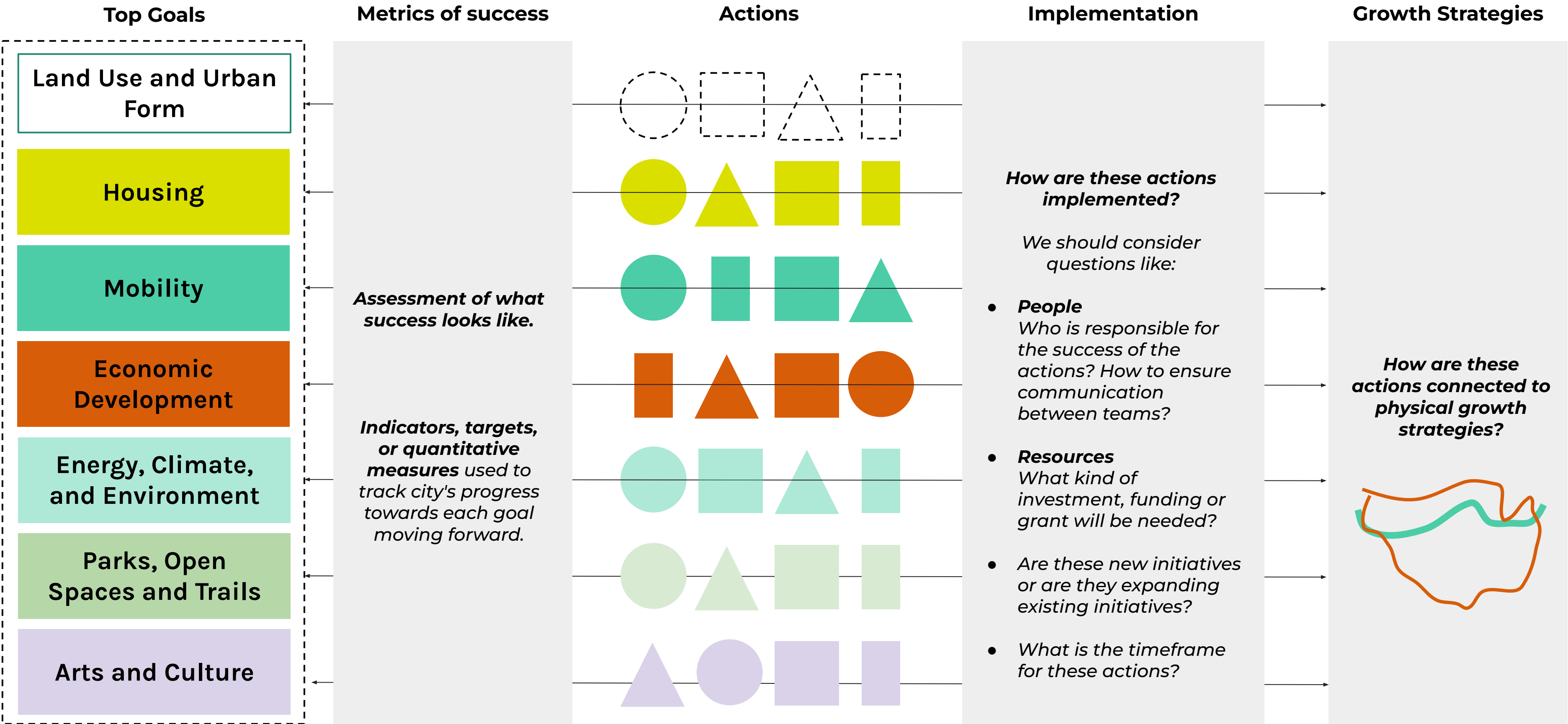
Actions to achieve each top goal



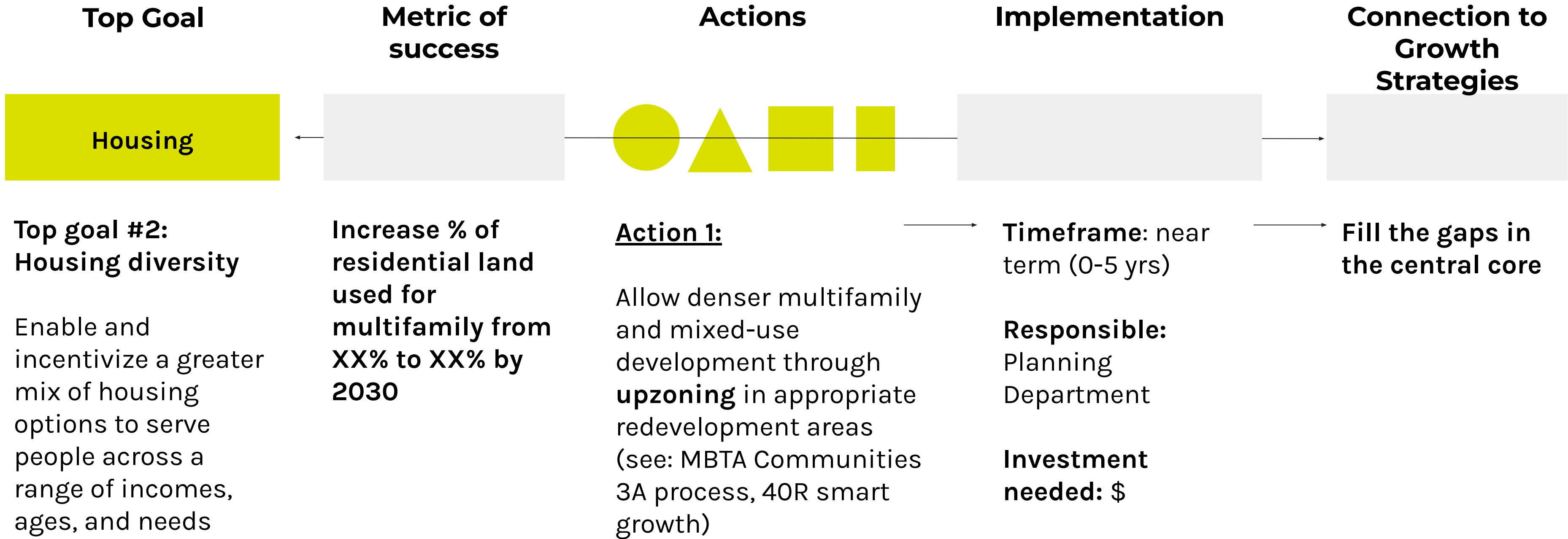
Actions to achieve each top goal



Actions to achieve each top goal



Example



Goals, Metrics, and Actions by Topic



Land Use and Urban Form

Top Goals

1. **Downtown growth**
2. **Growth in neighborhood activity centers and/or education anchors such as UML**
3. **Redevelop underutilized industrial areas or heavy commercial areas**

Metrics/Targets

1. Increase in foot traffic, increase in number and diversity of housing options available, number of new businesses and revenue
2. Increase miles of new sidewalks, number of new businesses and revenue, number of new street trees, number of new or rehabilitated housing units, pedestrian counts
3. Decrease the number of vacant or underutilized parcels, increase the number of clean industrial uses, increase environmental remediation, increase job density in industrial districts

Land Use and Urban Form

Top Goals

Metrics/Targets

Each Goal has 4-5 Priority Action Steps

1. **Downtown growth**

2. **Growth in neighborhood activity centers and/or education anchors such as UML**

3. **Redevelop underutilized industrial areas or heavy commercial areas**

1. Increase in foot traffic, increase in number and diversity of housing options available, number of new businesses and revenue

2. Increase miles of new sidewalks, number of new businesses and revenue, number of new street trees, number of new or rehabilitated housing units, pedestrian counts

3. Decrease the number of vacant or underutilized parcels, increase the number of clean industrial, increase environmental remediation, increase job density in industrial districts

- **Action 1:** Update guidelines in Downtown Historic District to encourage contemporary design in public realm facing buildings in harmony with existing historic fabric.

- **Action 2:** Upzone to allow for increased FAR in Downtown and enable smaller and more diverse housing options.

- **Action 3:** Advance planning of infill lots, especially Merrimack Corridor and the Gallagher Station area, for compact, mixed-use, and walkable development that appeal to a broad range of users.

- **Action 4:** Partner with local anchors to elevate Lowell’s city “brand” and wayfinding strategies and make it more attractive to employers and residents. Invest in highlighting the history and character of Lowell through informational street panels, festive decorations, street level programming events, murals, etc.

Land Use and Urban Form - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft)
<p>Downtown growth</p>	<ul style="list-style-type: none"> ● Increase in foot traffic ● Increase in number and diversity of housing options available ● Number of new businesses and revenue 	<p>Action 1: Update guidelines in Downtown Historic District to encourage contemporary design in public realm facing buildings in harmony with existing historic fabric.</p> <p>Action 2: Upzone to allow for increased FAR in Downtown and enable smaller and more diverse housing options.</p> <p>Action 3: Advance planning of infill lots, especially Merrimack Corridor and the Gallagher Station area, for compact, mixed-use, and walkable development that appeal to a broad range of users.</p> <p>Action 4: Partner with local anchors to elevate Lowell’s city “brand” and wayfinding strategies and make it more attractive to employers and residents. Invest in highlighting the history and character of Lowell through informational street panels, festive decorations, street level programming events, murals, etc.</p> <p>Action 5: Improve Lowell Downtown street network by making streets more walkable, vibrant, and welcoming with wider sidewalks, shorter crossings, and longer crossing times.</p> <p>Action 6: Develop zoning regulations, financial incentives, and partnerships with transportation agencies to encourage transit-oriented development around the Lowell MBTA Station</p>
<p>Growth in neighborhood activity centers and/or education anchors such as UML</p>	<ul style="list-style-type: none"> ● Increase miles of new sidewalks ● Number of new businesses and revenue ● Number of new street trees ● Number of new or rehabilitated housing units ● Pedestrian counts 	<p>Action 1: Build capacity for the departments to improve city services, and improve coordination between departments.</p> <p>Action 2: Improve the public realm infrastructure and neighborhood services, especially in underserved neighborhood centers in Lowell.</p> <p>Action 3: Encourage appropriate infill development that enhances neighborhood vitality and celebrates each neighborhood’s distinct identity.</p> <p>Action 4: Review off-street parking requirements for businesses in neighborhood commercial zones, in particular existing buildings with longstanding commercial vacancies.</p> <p>Action 5: Continue to coordinate major institutional master plans to better align with this plan's objectives for neighborhood centers.</p>
<p>Redevelop underutilized industrial areas or heavy commercial areas</p>	<ul style="list-style-type: none"> ● Decrease the number of vacant or underutilized parcels ● Increase number of clean industrial ● Increase environmental remediation ● Increase job density in industrial districts 	<p>Action 1: Complete and assess ongoing Ayers City market study to define next steps for industrial development in the area</p> <p>Action 2: Update zoning code to encourage light manufacturing and creative economy uses that are compatible with residential/commercial neighborhoods.</p>

Housing - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft in progress w/NMCOG)
<p>Housing affordability</p>	<p>TBD - in progress</p>	<p>Action 1: Maintain existing affordability with the housing rehabilitation program and create additional affordability with the FTHB program</p>
		<p>Action 2: Conduct inclusionary zoning market study and development of an appropriate IZ ordinance</p>
		<p>Action 3: Create an affordable housing trust fund</p>
<p>Housing diversity</p>	<p>TBD - in progress</p>	<p>Action 1: Modify zoning regulations to allow increased density and typologies in compatible areas</p>
		<p>Action 2: Update zoning requirements to better align with existing development patterns in residential areas</p>
		<p>Action 3: Identify development sites for new multifamily housing</p>
		<p>Action 4: Develop policies that specifically support senior populations (Accessible housing typologies/aging in place)</p>
		<p>Action 5: Continue adaptive reuse of historic buildings to multifamily</p>
<p>Housing quality</p>	<p>TBD - in progress</p>	<p>Action 1: Initiate a program to support energy efficient retrofits</p>
		<p>Action 2: More resources to enforce city codes for residential property (inspectional services)</p>
<p>Housing options for Lowell's most vulnerable populations</p>	<p>TBD - in progress</p>	<p>Action 1: Create permitting pathways for SRO and congregate housing types housing in zoning code</p>
<p>Fair housing policies and practices</p>	<p>TBD - in progress</p>	<p>Action 1: Provide land use board and City Council training in Fair Housing Laws</p>

Note: Housing Actions and Recommendations are being developed in parallel with the Lowell Forward Housing Production Plan Process

Mobility - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft)
<p>Safe, equitable and connected mobility network that accommodates walkers, riders, drivers and bikers</p>	<ul style="list-style-type: none"> • Increase in bike, transit, and walk modeshares • Reduction in number, frequency, and severity of collisions (overall and those involving people walking and biking) 	<p>Action 1: Prioritize improving sidewalk quality and pedestrian crossing safety projects along key pedestrian routes of higher demand, higher levels of ADA need, and to/from higher ridership transit stops.</p> <p>Action 2: Review and prioritize the Proposed Bike Network in the 2021 GoLowell Complete Street Plan - evaluate which projects require parking and sidewalk tradeoffs/considerations. Identify which projects require curb removal and additional funding.</p> <p>Action 3: Adopt Vision Zero and create a Vision Zero Safety Action Plan</p> <p>Action 4: Begin process with abutters to engage and study feasibility of extending Bruce Freeman Rail Trail into Lowell</p>
<p>Layers of transportation options with convenient access and navigation</p>	<ul style="list-style-type: none"> • Improvement in a transportation satisfaction survey • Meeting an adopted parking availability goal in key commercial areas 	<p>Action 1: Examine needs and make plans and designs to install wayfinding signage directing people in town to the trails and directing trail users to commercial areas</p> <p>Action 2: Implement policies and strategies from 2021 City-wide parking study to assure parking availability and incentives for modeshift</p>
<p>High-quality, reliable transit, and incentives for utilizing transit options</p>	<ul style="list-style-type: none"> • Reduced transit delay and wait times 	<p>Action 1: Make the Sunday bus service pilot permanent to help with errands and service worker commutes</p> <p>Action 2: Implement both the Cross-town and Downtown Connector transit routes recommended in the GoLowell plan</p> <p>Action 3: Study quality of bus stop amenities and distribution across the city. Create a capital improvement plan to improve bus stop accessibility and comfortability.</p> <p>Action 4: Finalize bus reliability projects along Thorndike Street for getting service in and out Gallagher Transit Terminal (partnership and capital investment **) and prioritize areas with high concentrations of zero vehicle households and neighborhoods where there are higher levels of transit dependency.</p> <p>Action 5: Implement TDM program in the GoLowell Plan, starting with city staff and then expanding programs to large employers. Assure that new large employers have TDM programming, especially those further away from transit.</p> <p>Action 6: Implement a transfer on Route 10 to the Nashua Transit System at Pheasant Mall</p>

Economic Development - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft)
<p>Downtown revitalization</p>	<ul style="list-style-type: none"> • Increased residential density in and around downtown • Increased foot traffic in downtown • Reduced downtown commercial vacancy • Diversity in commercial uses in and around downtown 	<p>Action 1: Revisit restrictive development regulations, such as development in historic districts, to support more efficient as of right development, while preserving the unique character of Lowell's built environment</p> <p>Action 2: Identify space, design, and infrastructure needs by Downtown Lowell businesses; revisit regulations to allow for more modern and efficient commercial space designs; consider making outdoor seating a permanent initiative</p> <p>Action 3: Test and implement actions to reduce commercial vacancies in a way that both aligns with residents' desires and can increase foot traffic</p> <p>Action 4: Create a 24-7 downtown by encouraging and supporting conversions of vacant office buildings into residential use.</p> <p>Action 5: Work in collaboration with our educational partners UML and MCC, to create institutional spaces in downtown where students and staff can spend their time and be part of the urban fabric.</p> <p>Action 6: Continue to collaborate with other local, state and federal economic development entities to identify funding opportunities to revitalize historic buildings.</p> <p>Action 7: Create a BID - Business Improvement Districts</p>
<p>Promote, support, and grow Lowell's local businesses</p>	<ul style="list-style-type: none"> • Increased customer base for local businesses • Increased number of local businesses • Growth of minority owned businesses 	<p>Action 1: Establish partnerships and programming to support the provision of technical assistance, access to funding, and networking for small businesses, with targeted focus on supporting business owners in minority and immigrant communities.</p> <p>Action 2: Expand City's Storefront Improvement Program to assist Lowell's local businesses in improving commercial spaces.</p> <p>Action 3: Work with producers and hosts of cultural events and programs on a shared, comprehensive branding and marketing program for Lowell that will emphasize support of local business community</p> <p>Action 4: Work with Mass. Supplier Diversity Office and Lowell-based businesses to expand opportunities to become certified vendors for government procurement opportunities</p> <p>Action 5: Target purchasing initiatives with anchor institutions that support small business growth, and drive associated hiring</p> <p>Action 6: Fund retail incubators/ pop-ups not just in downtown but throughout the City</p>

Economic Development - Goals and Actions cont'd

Top Goals	Metrics for Success	Actions (Draft)
<p>Expand commercial and industrial opportunities</p>	<ul style="list-style-type: none"> • Create XX acres of industrial space within the city through rezoning, acquisitions, etc. • Study XX areas of the city that are underutilized that can be future industrial locations. 	<p>Action 1: Identify and create areas for redevelopment through the implementation of the Ayer City Urban Renewal Plan and Brownfields Program.</p> <p>Action 2: Targeted workforce development initiatives that build a pipeline of talent for jobs in industrial mixed-use districts. Potential to work with Anchor Institutions.</p>
<p>Increase job opportunities for Lowell residents</p>	<ul style="list-style-type: none"> • Increased employment in targeted economic sectors, such as retail and manufacturing/light industrial 	<p>Action 1: Establish program with UMASS Lowell and Middlesex College that will create an education-workforce pipeline to keep graduates within the city.</p> <p>Action 2: Work with Anchor Institutions to development initiatives increasing the attractiveness of talent in Lowell, thereby attracting new businesses</p>

Energy, Climate, and Environment - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft)
<p>Reduce carbon emissions from buildings citywide</p>	<ul style="list-style-type: none"> • Reduce carbon emissions from buildings citywide by 50% vs. 1990 baseline levels by 2030 • Reduce carbon emissions from buildings citywide by 75% vs. 1990 baseline levels by 2040" 	<p>Action 1: Create an emissions reduction toolbox for use by residents, small businesses, and larger commercial properties to help them connect with resources that will enable emissions reductions.</p> <p>Action 2: Maintain and expand the work of Lowell's Energy Advocate to connect residents and small businesses with Mass Save programs, which incentivize energy efficiency and decarbonization activities.</p> <p>Action 3: Review current permitting and review processes to ensure they align with emissions reduction goals while balancing safety.</p> <p>Action 4: Expand partnerships with community-based organizations and educational institutions to enhance outcomes around emissions reductions.</p>
<p>Protect existing assets such as EV, bike, and solar energy infrastructure</p>	<ul style="list-style-type: none"> • Increase publicly available EV charging infrastructure by 50% vs. FY 23 baseline • Increase the total installed solar infrastructure by 50% vs. FY 23 baseline 	<p>Action 1: Expand existing publicly accessible EV charging infrastructure to include locations beyond the downtown area</p> <p>Action 2: Expand existing publicly accessible EV charging infrastructure to include DC Fast charging</p> <p>Action 3: Expand municipal solar installations across school, parking, and municipal properties.</p>
<p>Decarbonization of older housing stock</p>	<ul style="list-style-type: none"> • Increase the number of homes utilizing heat pump technology. • Increase the number of homes utilizing solar thermal and photovoltaic technologies • Increase the number of homes with EV charging infrastructure equipment installed 	<p>Action 1: Prepare a report of existing conditions that mines publicly available data to assess baseline levels of decarbonization-related technologies and recommends an action plan to increase the number of homes that use these technologies</p> <p>Action 2: Explore and encourage the use of Green Banks and other financing to help homeowners access capital for decarbonization and mitigation of barriers to decarbonization</p> <p>Action 3: Expand networked geothermal in densely populated neighborhoods</p>

Energy, Climate, and Environment - Goals and Actions cont'd

Top Goals	Metrics for Success	Actions (Draft)
<p>Ensure that decarbonization goals do not result in a disproportionate increase in energy burdens for our most vulnerable residents</p>	<ul style="list-style-type: none"> • Decrease the number of vulnerable residents receiving utility shut off notices • Increase the number of homes that are weatherized in qualified census tracts • Increase the number of low-income homes citywide that convert heating sources from delivered fossil fuels to decarbonized options " 	<p>Action 1: Prepare a report of existing conditions that mines publicly available data to assess baseline levels of weatherization completed in qualified census tracts and recommends an action plan to increase participation</p> <p>Action 2: Maintain and expand the work of Lowell's Energy Advocate to connect residents with arrearage management and forgiveness programs, fuel assistance, community choice aggregation, and Mass Save programs</p> <p>Action 3: Pursue opportunities and partnerships that facilitate fuel conversion for low-income homes citywide</p>

Parks, Open Spaces and Trails - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft)
<p>Strengthen Social Resilience, Equity, Access, and Maintenance to and of Parks, Open Spaces and Trails</p>	<ul style="list-style-type: none"> • Improve physical health outcomes by increasing participation in active recreation or mobility • Improve mental health outcomes by increasing time spent in passive time in green space or natural settings 	<p>Action 1: Equitably invest in and maintain recreational facilities, open spaces, and trails in alignment with OSRP priorities, and to ensure inclusivity and accessibility for all ages and abilities.</p> <p>Action 2: Improve physical access to parks and outdoor programs by improving pedestrian and bicyclist infrastructure along key routes.</p> <p>Action 3: Improve equitable access to parks and outdoor programs by reducing barriers to participation.</p> <p>Action 4: Prepare an open space master plan for the Pawtucket Canal and surrounding industrial/non-residential lands (from Pawtucket Street at the Merrimack River to the Thorndike Street Bridge), considering both sides of the Pawtucket Canal.</p>
<p>Strengthen Climate Resilience and Sustainability in Parks, Open Spaces and Trails</p>	<ul style="list-style-type: none"> • Cool down urban heat islands • Mitigate flooding • Support bioremediation • Cultivate urban ecosystems 	<p>Action 1: Plant trees along priority corridors and within urban heat islands in alignment with the City's Urban Forestry Plan.</p> <p>Action 2: Reduce impervious surfaces and install green infrastructure where applicable to manage stormwater runoff and mitigate flooding</p> <p>Action 3: Require new development within areas affected by or impacting the Merrimack River or canals to plan for future flood risk</p> <p>Action 4: Educate the public about stormwater management... (elaborate) in partnership with local universities and nonprofits</p>

Arts and Culture - Goals and Actions

Top Goals	Metrics for Success	Actions (Draft)
<p>Leverage the arts and support creative placemaking in Lowell</p>	<ul style="list-style-type: none"> • Percent increase in activities (such as walking tours, music performances, other events, etc) • Geographic distribution and number of permit applications for usage of parks, taken by Lowell residents or organizations • Number of planning initiatives that include considerations for arts and cultural components 	<p>Action 1: Include artists and residents to help tell the story of the canals, the industry that occurred and still occurs along them, as well as installations to interact with</p> <p>Action 2: With the City of Lowell and other partners, develop and execute a marketing plan for the city that includes arts, culture, businesses, and visitors. (from Mosaic Lowell)</p> <p>Action 3: With the City of Lowell and other partners, identify ways to incorporate art and culture in mainstream planning initiatives, and expand opportunities for creative endeavors. (from Mosaic Lowell)</p>
<p>Support Lowell’s economic vitality through arts, culture and creativity.</p>	<ul style="list-style-type: none"> • Number of visitors to ticketed events and attendance estimates for free/community events • Number and amount of business sponsorships & cultural events • Diversity of voices represented in the organization • Number of grants or dollars of funding issued to artists and/or arts/cultural organizations 	<p>Action 1: Revise zoning to promote more arts-related uses (such as studios, live/work spaces) that will better support artists (see City of Somerville zoning ordinance)</p> <p>Action 2: Create venues for exhibiting work (attracting something like the ICA to up the game)</p> <p>Action 3: Put Lowell on the map for a destination for both artists and people who want to see art</p> <p>Action 4: Create a sustainable initiative to lead art, culture, and creative economy strategies and actions in Lowell. (from Mosaic Lowell)</p> <p>Action 5: Support and celebrate Lowell youth and teens in their creative endeavors by providing mentorship, visibility, and resources for them to make creative work, build entrepreneurship skills, and engage with the community and civic life. (from Mosaic Lowell)</p>

Breakout rooms by topics

Group 1 (Matthew, Fran, Mercy)

- Land Use and Urban Form
- Housing
- Energy, Climate, and Environment

Group 2 (Andrea, Jess, Sophie)

- Mobility
- Parks, Open Spaces and Trails

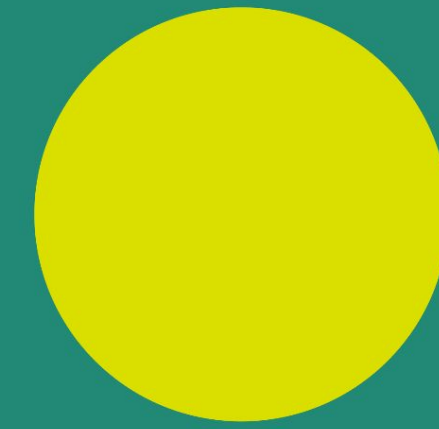
Group 3 (Taskina, Camilo, Dylan)

- Economic Development
- Arts and Culture

Breakout rooms- Guiding Questions

- Do you agree with the measures of success?
- Are there any key actions missing?
- Are there any actions that are not as relevant?
- Which actions should be prioritized?
- What actions might have the most immediate impact?

Final Citywide Workshop during CHOP Dinner!



Lowell Forward Final Public Workshop

From plan to actions

CHOP Dinner
Place: Lowell Senior Center
Date: Wednesday October 25
at 5:30 pm - 7:00 pm



Citywide Workshop 3: we would love your support!

Please email Fran if you would like to help. These are some ways in which you can support the team:

Outreach. Bring 5 people to the event!



Welcome table. Welcome folks, sign up and nametags

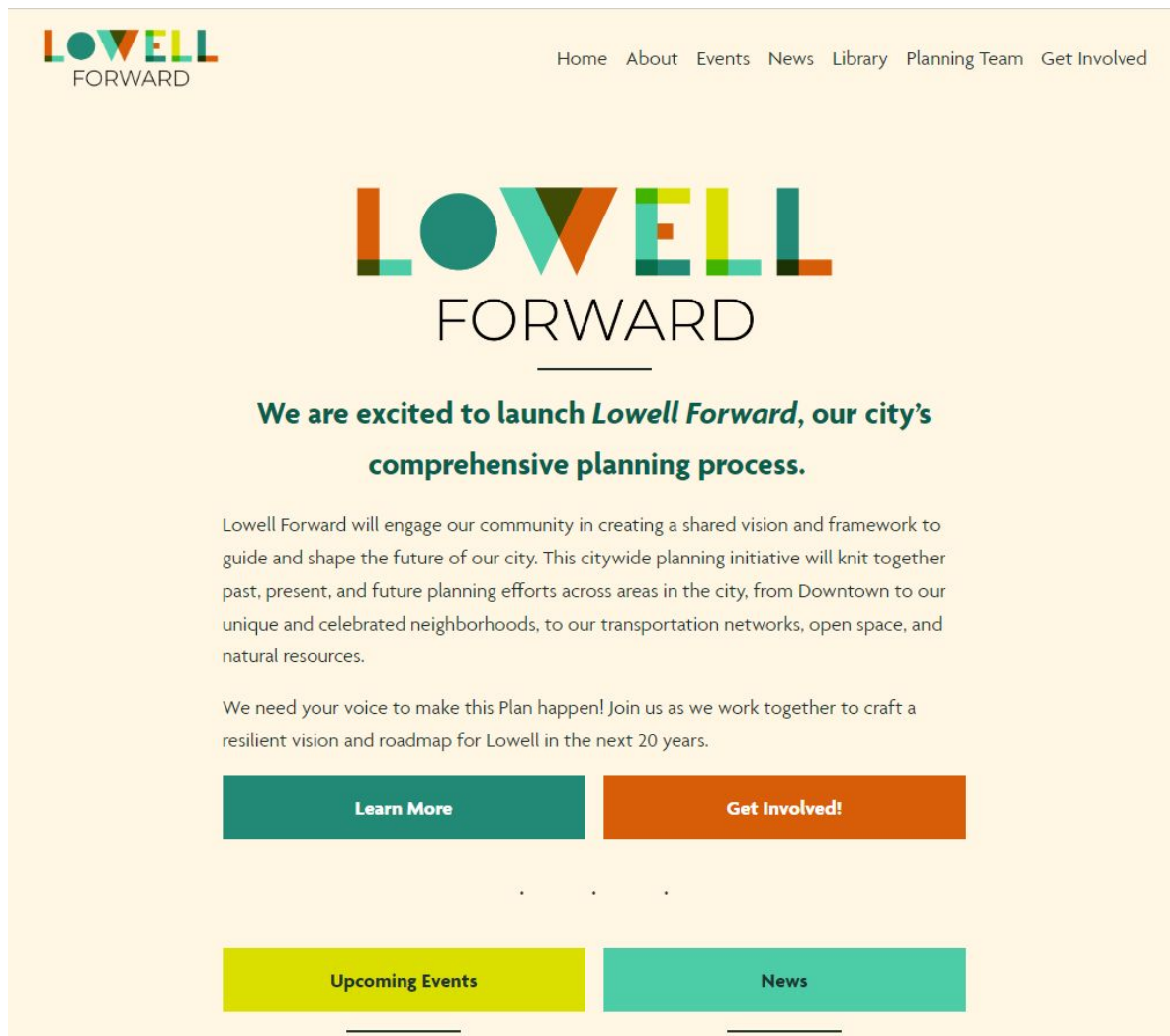


Help facilitate. Join the planning team in facilitating conversation at one of the tables.

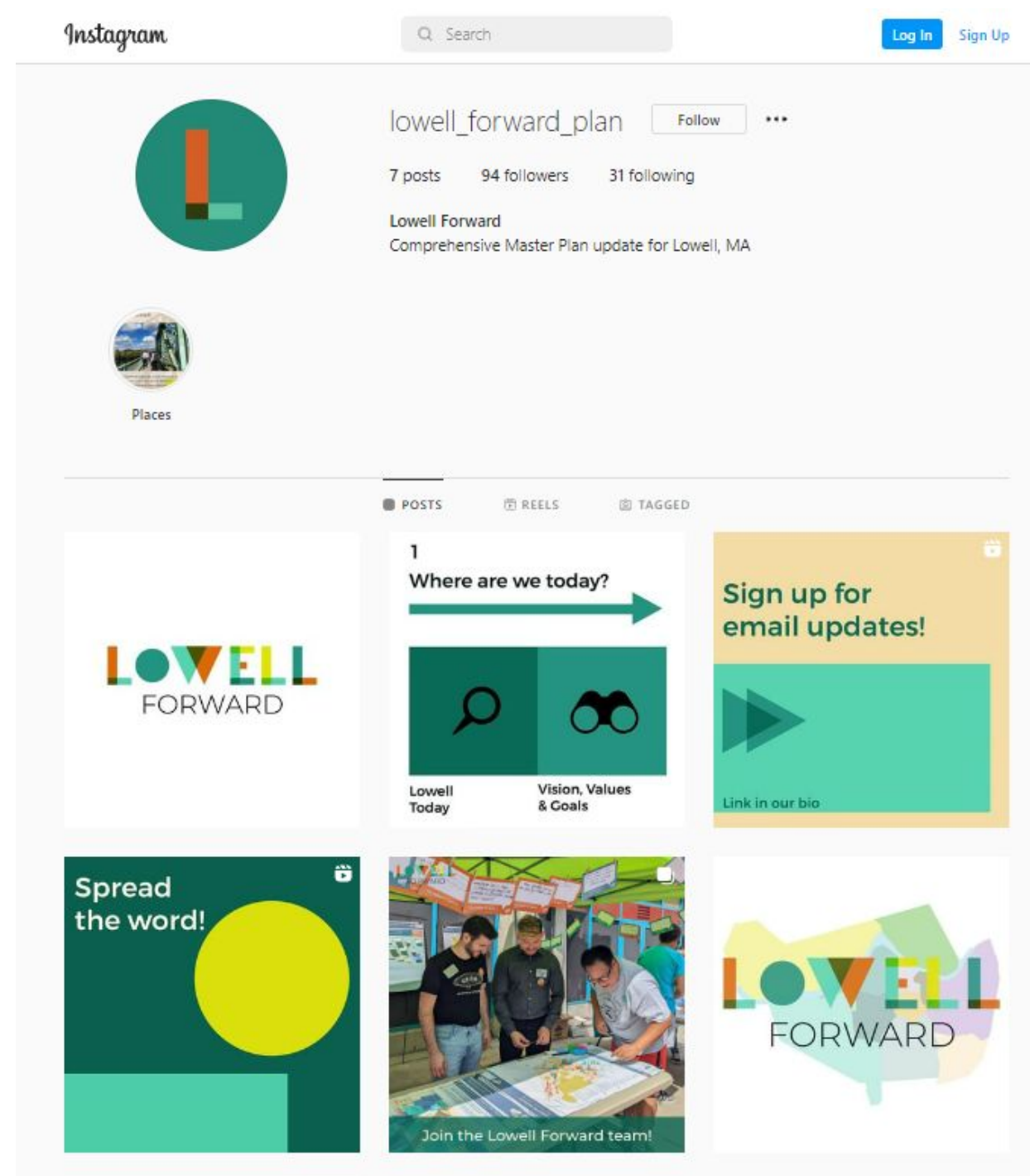


Stay connected

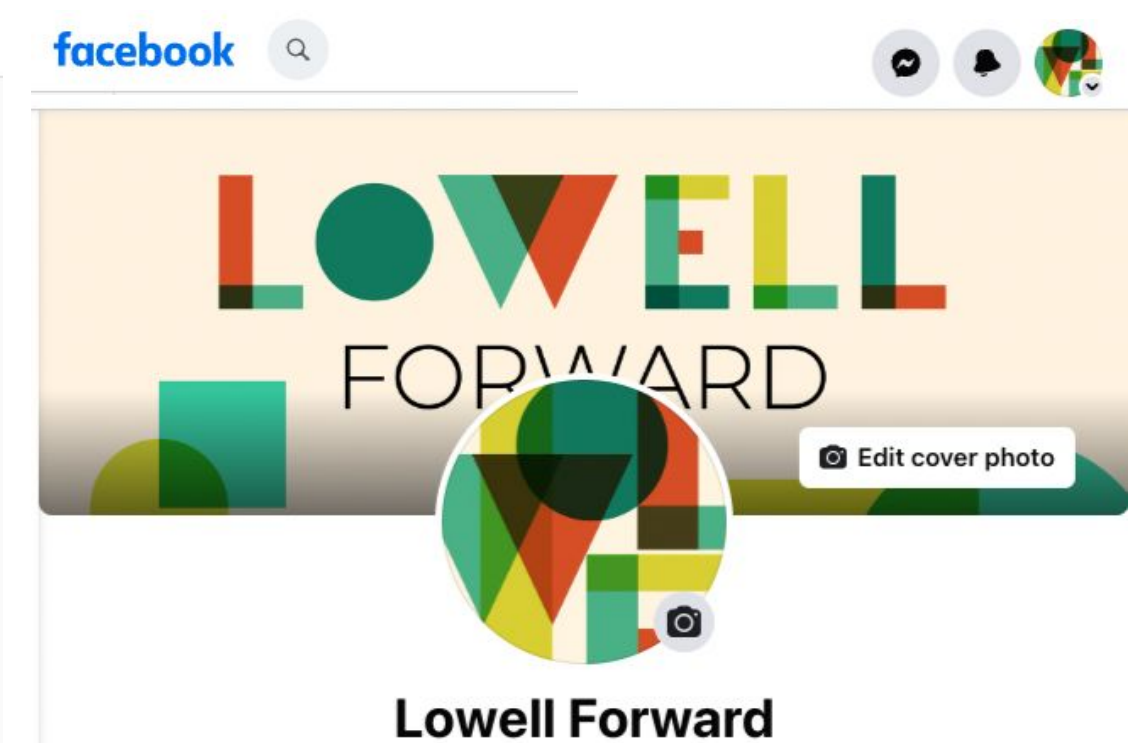
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Follow us for updates, actively participate on comment sections, and help us spread the word!

Next Steps

1. Please review Actions Matrix and **email comments to Fran by Wednesday 9/13**
2. **Public Workshop 3** confirmed for October 25, CHOP Dinner. **Volunteer to help, join us and/or spread the word!** This is the opportunity for in person conversations.
3. Next virtual Steering Committee meeting will be in December.
4. **Stay connected with Lowell Forward!** Website, social media and newsletter

Thank You!

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